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**Loyola University New Orleans**  
***NSSE 2013 Major Field Report, Part II***  
***Comparisons to Other Institutions***  
**Comm, Media, PR**

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*Comparing your students majoring in the fields shown below to those  
in the same fields at your comparison group institutions*

*The Major Field Report category 'Comm, Media, PR' includes the following majors: Communications (general); Broadcast communications; Journalism; Mass communications and media studies; Public relations and advertising; Speech; Telecommunications; Other communications.*

*Note:*

*The Major Field Report was formatted for printing. When viewing on screen in Excel, some content may appear truncated or oddly formatted. This is normal. Increasing the zoom level or viewing the report in Print Preview will improve on-screen display.*

### About Your Major Field Report, Part II

NSSE data serve to identify institutional strengths and weaknesses in reference to selected comparison institutions, yet institution-level comparisons may not capture important variation in student engagement that can be found within key subpopulations such as major. This report displays selected results for students at your institution and at your selected comparison institutions in the major category: Comm, Media, PR.

#### NSSE results included in MFR, Part II

- Engagement Indicators
- High-Impact Practices
- Frequencies and Statistical Comparisons
- Respondent Profile

### Majors

Self-reported majors (first major given, if two were reported) were identified from the survey. Your institution had the option to customize how these were grouped, using up to ten related-major categories. Institutions choosing not to customize their major categories receive NSSE's ten major field categories. The majors used in this report are listed on the cover page of this report.

### Sample

This report is based on information from all randomly selected or census-administered students in the indicated group of majors for both your institution and your comparison institutions. Targeted and locally administered oversamples and other non-randomly selected students are not included.

### Class

Results are presented separately by institution-reported class level. First-year students' majors may include undeclared but intended majors and much of the first-year experience may take place outside of the major field. As a result, first-year results should be interpreted with caution.

### Technical Requirements

Major categories with fewer than 20 respondents in a given class are not reported (columns are blank). Comparison groups must also contain at least 20 respondents in the major category, or they remain blank. Although 20 is a minimum requirement, keep in mind that any statistical result requires a sufficient number of respondents per category to produce a reliable estimate. Due to the disaggregation of results by student-reported major, the Major Field Report results are unweighted.

### Report Sections

Engagement Indicators (pp. 3-6)	Results on NSSE's ten Engagement Indicators (EIs) organized into four themes adapted from the former Benchmarks of Effective Educational Practice. See your <i>Engagement Indicators</i> report for more details.
High-Impact Practices (p. 7)	Results on student participation in six High-Impact Practices (HIPs). See your <i>High-Impact Practices</i> report for more details.
Frequencies and Statistical Comparisons (pp. 8-41)	Response frequencies and statistical comparisons (including tests of significance and effect sizes) for all survey items except the demographics for your institution and your three core comparison groups.
Respondent Profile (pp. 42-48)	Response frequencies for all demographic questions for your institution and your three core comparison groups.

# NSSE 2013 Major Field Report, Part II: Comparisons to Other Institutions

## Engagement Indicators: Comm, Media, PR

### Loyola University New Orleans

#### Seniors<sup>a</sup> in Comm, Media, PR

	Mean statistics			Percentile <sup>d</sup> scores					Comparison results			
	Mean	SD <sup>b</sup>	SEM <sup>c</sup>	5th	25th	50th	75th	95th	Deg. of freedom <sup>e</sup>	Mean diff.	Sig. <sup>f</sup>	Effect size <sup>g</sup>
<b>Academic Challenge</b>												
<b>Higher-Order Learning</b>												
Loyola-New Orleans (N = 21)	46.9	11.5	2.50	30	40	45	60	60				
Jesuit	40.0	13.3	1.04	20	30	40	50	60	182	6.9	*	.528
Carnegie Class	40.9	13.4	.29	20	30	40	50	60	2,114	6.0	*	.451
Peers	41.7	11.8	1.12	20	35	40	50	60	131	5.3		.446
<b>Reflective &amp; Integrative Learning</b>												
Loyola-New Orleans (N = 22)	48.2	8.0	1.71	40	40	49	57	60				
Jesuit	40.2	12.2	.93	20	31	40	51	60	35	8.0	***	.674
Carnegie Class	40.3	12.5	.27	20	31	40	49	60	22	7.9	***	.632
Peers	44.3	10.6	.99	26	37	43	51	60	134	3.9		.379
<b>Learning Strategies</b>												
Loyola-New Orleans (N = 22)	40.9	11.5	2.45	27	33	40	53	60				
Jesuit	36.3	14.6	1.12	13	27	33	47	60	188	4.6		.320
Carnegie Class	38.3	14.8	.32	13	27	40	53	60	2,160	2.6		.178
Peers	38.8	13.1	1.23	20	27	40	47	60	133	2.1		.167
<b>Quantitative Reasoning</b>												
Loyola-New Orleans (N = 22)	33.6	18.6	3.96	0	20	37	47	60				
Jesuit	22.8	16.1	1.23	0	13	20	33	53	191	10.8	**	.659
Carnegie Class	23.9	16.7	.36	0	13	20	33	60	2,178	9.7	**	.584
Peers	26.4	15.6	1.45	0	20	27	40	60	135	7.3		.451
<b>Learning with Peers</b>												
<b>Collaborative Learning</b>												
Loyola-New Orleans (N = 21)	38.8	13.5	2.95	20	30	40	50	60				
Jesuit	34.0	13.0	1.00	15	25	35	45	60	186	4.8		.369
Carnegie Class	33.0	13.3	.29	15	25	30	40	60	2,129	5.8	*	.435
Peers	36.7	12.0	1.12	20	30	35	45	60	134	2.2		.176
<b>Discussions with Diverse Others</b>												
Loyola-New Orleans (N = 21)	51.0	11.8	2.57	30	45	55	60	60				
Jesuit	43.3	13.6	1.04	20	35	40	60	60	189	7.7	*	.572
Carnegie Class	42.9	15.0	.32	20	30	40	60	60	2,171	8.1	*	.540
Peers	44.7	11.5	1.07	20	40	45	55	60	135	6.3	*	.545

# NSSE 2013 Major Field Report, Part II: Comparisons to Other Institutions

## Engagement Indicators: Comm, Media, PR

### Loyola University New Orleans

#### Seniors<sup>a</sup> in Comm, Media, PR

	Mean statistics			Percentile <sup>d</sup> scores					Comparison results			
	Mean	SD <sup>b</sup>	SEM <sup>c</sup>	5th	25th	50th	75th	95th	Deg. of freedom <sup>e</sup>	Mean diff.	Sig. <sup>f</sup>	Effect size <sup>g</sup>
<b>Experiences with Faculty</b>												
<b>Student-Faculty Interaction</b>												
Loyola-New Orleans (N = 22)	37.0	15.1	3.22	15	25	40	45	60				
Jesuit	27.7	14.3	1.10	5	20	25	35	55	188	9.3	**	.646
Carnegie Class	28.6	16.3	.35	5	15	25	40	60	2,149	8.5	*	.521
Peers	34.4	12.6	1.18	15	25	35	45	60	135	2.6		.200
<b>Effective Teaching Practices</b>												
Loyola-New Orleans (N = 22)	44.0	12.2	2.61	24	32	44	56	60				
Jesuit	40.1	12.6	.96	20	32	40	48	60	192	3.9		.308
Carnegie Class	41.7	12.9	.28	20	32	40	52	60	2,192	2.3		.176
Peers	42.2	11.5	1.08	20	36	40	52	60	134	1.8		.157
<b>Campus Environment</b>												
<b>Quality of Interactions</b>												
Loyola-New Orleans (N = 22)	43.6	9.6	2.04	28	38	43	50	60				
Jesuit	40.5	11.4	.87	18	32	42	48	58	190	3.2		.283
Carnegie Class	42.7	10.8	.23	24	36	44	50	60	2,166	1.0		.089
Peers	47.0	8.5	.79	32	42	48	54	60	136	-3.4		-.388
<b>Supportive Environment</b>												
Loyola-New Orleans (N = 21)	37.1	13.6	2.97	18	28	38	43	60				
Jesuit	35.1	12.8	.98	15	25	35	45	58	189	2.0		.156
Carnegie Class	34.6	13.9	.30	13	25	35	45	60	2,175	2.5		.183
Peers	39.2	11.2	1.04	20	30	40	48	55	134	-2.1		-.180

# NSSE 2013 Major Field Report, Part II: Comparisons to Other Institutions

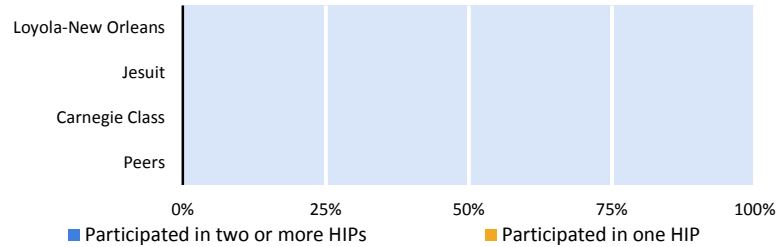
## High-Impact Practices: Comm, Media, PR

### Loyola University New Orleans

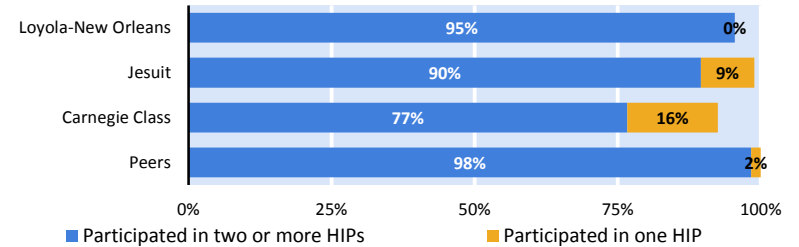
#### Overall HIP Participation<sup>a</sup>

The figures below display the percentage of students who participated in high-impact practices. Both figures include participation in learning communities, service-learning, and research with faculty. The senior figure also includes participation in internships or field experiences, study abroad, and culminating senior experiences. The first segment in each bar shows the percentage of students who participated in at least two HIPs, and the full bar (both colors) represents the percentage who participated in at least one.

First-Year Students in Comm, Media, PR



Seniors in Comm, Media, PR



#### Statistical Comparisons<sup>a</sup>

The table below compares the percentage of your students who participated<sup>h</sup> in a high-impact practice, as well as the percentage who participated overall (at least one, two or more), with those at institutions in your comparison groups.

	Loyola-New Orleans		Jesuit		Carnegie Class		Peers	
	%		% <sup>i</sup>	Effect size <sup>j</sup>	% <sup>i</sup>	Effect size <sup>j</sup>	% <sup>i</sup>	Effect size <sup>j</sup>
<i>First-Year Students in Comm, Media, PR</i>								
11c. Learning community	38		34	.08	29	.19	44	-.13
12. Service-learning	95		71 *	.71	69 **	.76	80	.49
11e. Research with faculty	41		21 *	.43	24	.36	38	.05
<b>Participated in at least one</b>								
<b>Participated in two or more</b>								
<i>Seniors in Comm, Media, PR</i>								
11c. Learning community	38		34	.08	29	.19	44	-.13
12. Service-learning	95		71 *	.71	69 **	.76	80	.49
11e. Research with faculty	41		21 *	.43	24	.36	38	.05
11a. Internship or field exp.	86		83	.09	68	.45	92	-.19
11d. Study abroad	23		47 *	-.52	21	.05	65 ***	-.87
11f. Culminating senior exp.	73		74	-.02	63	.20	89 *	-.41
<b>Participated in at least one</b>	95		99	-.21	92	.13	100 *	-.43
<b>Participated in two or more</b>	95		90	.23	77 *	.58	98	-.17

# NSSE 2013 Major Field Report, Part II: Comparisons to Other Institutions

## Frequencies and Statistical Comparisons: Comm, Media, PR

### Loyola University New Orleans

#### Seniors in Comm, Media, PR

				Frequency Distributions <sup>a</sup>								Statistical Comparisons <sup>k</sup>							
				Loyola-New Orleans		Jesuit		Carnegie Class		Peers		Loyola-New Orleans	Jesuit	Carnegie Class		Peers			
Item wording or description	Variable name <sup>l</sup>	Values <sup>m</sup>	Response options	Count	%	Count	%	Count	%	Count	%	Mean	Mean	Effect size <sup>n</sup>	Mean	Effect size <sup>n</sup>	Mean	Effect size <sup>n</sup>	
<b>1. During the current school year, about how often have you done the following?</b>																			
a.	Asked questions or contributed to course discussions in other ways	askquest	1 Never 2 Sometimes 3 Often 4 Very often Total	0 2 11 9 22	0 9 50 41 100	2 30 54 85 171	1 18 32 50 100	18 392 663 1,096 2,169	1 18 31 51 100	0 13 28 74 115	0 11 24 64 100	<b>3.3</b>	3.3	.03	3.3	.01	3.5	-.31	
b.	Prepared two or more drafts of a paper or assignment before turning it in	drafts	1 Never 2 Sometimes 3 Often 4 Very often Total	0 15 5 2 22	0 68 23 9 100	43 77 29 22 171	25 45 17 13 100	452 815 529 367 2,163	21 38 24 17 100	23 39 35 19 116	20 34 30 16 100	<b>2.4</b>	2.2	.25	2.4	.03	2.4	-.02	
c.	Come to class without completing readings or assignments	unpreparedr <i>(Reverse-coded version of unprepared created by NSSE.)</i>	1 Very often 2 Often 3 Sometimes 4 Never Total	2 4 13 3 22	9 18 59 14 100	18 40 97 17 172	10 23 56 10 100	133 321 1,272 431 2,157	6 15 59 20 100	7 12 79 16 114	6 11 69 14 100	<b>2.8</b>	2.7	.14	2.9	-.20	2.9	-.19	
d.	Attended an art exhibit, play or other arts performance (dance, music, etc.)	attendart	1 Never 2 Sometimes 3 Often 4 Very often Total	2 10 2 7 21	10 48 10 33 100	30 88 33 19 170	18 52 19 11 100	583 922 406 251 2,162	27 43 19 12 100	11 54 29 22 116	9 47 25 19 100	<b>2.7</b>	2.2	.47	2.2 *	.54	2.5	.14	
e.	Asked another student to help you understand course material	CLaskhelp	1 Never 2 Sometimes 3 Often 4 Very often Total	5 9 4 4 22	23 41 18 18 100	16 85 53 18 172	9 49 31 10 100	262 1,072 584 245 2,163	12 50 27 11 100	5 66 30 15 116	4 57 26 13 100	<b>2.3</b>	2.4	-.13	2.4	-.07	2.5	-.19	
f.	Explained course material to one or more students	Clexplain	1 Never 2 Sometimes 3 Often 4 Very often Total	1 6 9 6 22	5 27 41 27 100	2 78 68 21 169	1 46 40 12 100	62 815 846 427 2,150	3 38 39 20 100	0 36 59 20 115	0 31 51 17 100	<b>2.9</b>	2.6	.37	2.8	.18	2.9	.07	

# NSSE 2013 Major Field Report, Part II: Comparisons to Other Institutions

## Frequencies and Statistical Comparisons: Comm, Media, PR

### Loyola University New Orleans

#### Seniors in Comm, Media, PR

Item wording or description	Variable name <sup>l</sup>	Values <sup>m</sup>	Response options	Frequency Distributions <sup>a</sup>								Statistical Comparisons <sup>k</sup>						
				Loyola-New Orleans		Jesuit		Carnegie Class		Peers		Loyola-New Orleans	Jesuit	Carnegie Class		Peers		
				Count	%	Count	%	Count	%	Count	%	Mean	Mean	Effect size <sup>n</sup>	Mean	Effect size <sup>n</sup>	Mean	Effect size <sup>n</sup>
g. Prepared for exams by discussing or working through course material with other students	CLstudy	1	Never	2	9	22	13	358	17	10	9	<b>2.8</b>	2.6	.19	2.4	.36	2.7	.11
		2	Sometimes	6	27	57	34	860	40	42	36							
		3	Often	9	41	59	35	590	27	40	34							
		4	Very often	5	23	32	19	350	16	24	21							
		Total		22	100	170	100	2,158	100	116	100							
h. Worked with other students on course projects or assignments	CLproject	1	Never	0	0	6	4	58	3	2	2	<b>3.6</b>	3.2 **	.53	3.0 **	.70	3.3	.46
		2	Sometimes	0	0	31	18	570	26	13	11							
		3	Often	8	38	60	35	782	36	50	43							
		4	Very often	13	62	74	43	752	35	51	44							
		Total		21	100	171	100	2,162	100	116	100							
i. Gave a course presentation	present	1	Never	0	0	4	2	108	5	2	2	<b>3.0</b>	3.1	-.10	3.1	-.07	3.2	-.24
		2	Sometimes	7	32	44	26	486	22	17	15							
		3	Often	8	36	56	33	736	34	55	47							
		4	Very often	7	32	66	39	831	38	42	36							
		Total		22	100	170	100	2,161	100	116	100							
<b>2. During the current school year, about how often have you done the following?</b>																		
a. Combined ideas from different courses when completing assignments	RIntegrate	1	Never	0	0	3	2	62	3	0	0	<b>3.4</b>	3.1	.40	3.1 *	.42	3.4	.04
		2	Sometimes	1	5	35	20	509	23	12	11							
		3	Often	11	50	75	44	835	39	46	40							
		4	Very often	10	45	59	34	760	35	56	49							
		Total		22	100	172	100	2,166	100	114	100							
b. Connected your learning to societal problems or issues	RSocietal	1	Never	0	0	7	4	78	4	0	0	<b>3.6</b>	2.9 ***	.85	3.0 ***	.76	3.3 **	.49
		2	Sometimes	0	0	44	26	568	26	18	16							
		3	Often	8	36	72	42	811	38	44	39							
		4	Very often	14	64	49	28	697	32	51	45							
		Total		22	100	172	100	2,154	100	113	100							
c. Included diverse perspectives (political, religious, racial/ethnic, gender, etc.) in course discussions or assignments	RIDiverse	1	Never	0	0	5	3	99	5	1	1	<b>3.3</b>	2.9 *	.47	2.9 *	.50	3.1	.26
		2	Sometimes	2	9	47	27	686	32	23	20							
		3	Often	11	50	73	42	752	35	51	45							
		4	Very often	9	41	47	27	617	29	39	34							
		Total		22	100	172	100	2,154	100	114	100							

# NSSE 2013 Major Field Report, Part II: Comparisons to Other Institutions

## Frequencies and Statistical Comparisons: Comm, Media, PR

### Loyola University New Orleans

#### Seniors in Comm, Media, PR

				Frequency Distributions <sup>a</sup>								Statistical Comparisons <sup>k</sup>							
				Loyola-New Orleans		Jesuit		Carnegie Class		Peers		Loyola-New Orleans	Jesuit		Carnegie Class		Peers		
Item wording or description	Variable name <sup>l</sup>	Values <sup>m</sup>	Response options	Count	%	Count	%	Count	%	Count	%	Mean	Mean	Effect size <sup>n</sup>	Mean	Effect size <sup>n</sup>	Mean	Effect size <sup>n</sup>	
d. Examined the strengths and weaknesses of your own views on a topic or issue	RIownview	1	Never	0	0	3	2	70	3	1	1	<b>3.3</b>	3.0	.42	2.9 *	.44	3.1	.31	
			2	Sometimes	2	9	45	26	608	28	23								20
			3	Often	12	55	79	46	909	42	59								52
			4	Very often	8	36	43	25	566	26	31								27
			Total		22	100	170	100	2,153	100	114								100
e. Tried to better understand someone else's views by imagining how an issue looks from his or her perspective	Rlperspect	1	Never	0	0	2	1	50	2	1	1	<b>3.4</b>	3.0 *	.50	3.0 *	.44	3.1	.36	
			2	Sometimes	2	9	51	30	550	25	18								16
			3	Often	10	45	69	40	899	42	61								54
			4	Very often	10	45	50	29	660	31	33								29
			Total		22	100	172	100	2,159	100	113								100
f. Learned something that changed the way you understand an issue or concept	Rlnewview	1	Never	0	0	5	3	43	2	2	2	<b>3.4</b>	2.9 *	.56	3.0 *	.47	3.1	.33	
			2	Sometimes	1	5	39	23	572	26	18								16
			3	Often	12	55	84	50	913	42	56								50
			4	Very often	9	41	40	24	632	29	36								32
			Total		22	100	168	100	2,160	100	112								100
g. Connected ideas from your courses to your prior experiences and knowledge	Rlconnect	1	Never	0	0	2	1	15	1	0	0	<b>3.5</b>	3.2	.40	3.3	.30	3.4	.13	
			2	Sometimes	1	5	24	14	294	14	9								8
			3	Often	9	41	79	46	906	42	47								42
			4	Very often	12	55	65	38	941	44	56								50
			Total		22	100	170	100	2,156	100	112								100
<b>3. During the current school year, about how often have you done the following?</b>																			
a. Talked about career plans with a faculty member	SFcareer	1	Never	0	0	11	6	226	10	4	3	<b>3.2</b>	2.7 **	.61	2.7 **	.58	3.1	.15	
			2	Sometimes	3	14	63	37	791	37	26								22
			3	Often	11	50	61	36	606	28	40								34
			4	Very often	8	36	35	21	534	25	46								40
			Total		22	100	170	100	2,157	100	116								100
b. Worked with a faculty member on activities other than coursework (committees, student groups, etc.)	SFotherwork	1	Never	2	9	43	25	666	31	13	11	<b>2.9</b>	2.2 **	.72	2.2 **	.62	2.6	.30	
			2	Sometimes	7	32	68	40	684	32	45								39
			3	Often	4	18	38	22	419	19	30								26
			4	Very often	9	41	20	12	385	18	27								23
			Total		22	100	169	100	2,154	100	115								100



# NSSE 2013 Major Field Report, Part II: Comparisons to Other Institutions

## Frequencies and Statistical Comparisons: Comm, Media, PR

### Loyola University New Orleans

#### Seniors in Comm, Media, PR

				Frequency Distributions <sup>a</sup>								Statistical Comparisons <sup>k</sup>							
				Loyola-New Orleans		Jesuit		Carnegie Class		Peers		Loyola-New Orleans	Jesuit	Carnegie Class		Peers			
Item wording or description	Variable name <sup>l</sup>	Values <sup>m</sup>	Response options	Count	%	Count	%	Count	%	Count	%	Mean	Mean	Effect size <sup>n</sup>	Mean	Effect size <sup>n</sup>	Mean	Effect size <sup>n</sup>	
c. Discussed course topics, ideas, or concepts with a faculty member outside of class	SFdiscuss	1	Never	1	5	26	15	380	18	3	3	<b>2.8</b>	2.4 *	.47	2.4	.38	2.7	.15	
		2	Sometimes	7	32	79	46	880	41	55	47								
		3	Often	10	45	45	26	520	24	37	32								
		4	Very often	4	18	21	12	370	17	21	18								
		Total		22	100	171	100	2,150	100	116	100								
d. Discussed your academic performance with a faculty member	SFperform	1	Never	2	9	34	20	354	17	5	4	<b>2.5</b>	2.3	.26	2.4	.11	2.5	-.01	
		2	Sometimes	11	50	79	46	923	43	62	53								
		3	Often	5	23	37	22	525	25	34	29								
		4	Very often	4	18	21	12	340	16	15	13								
		Total		22	100	171	100	2,142	100	116	100								
<b>4. During the current school year, how much has your coursework emphasized the following?</b>																			
a. Memorizing course material	memorize	1	Very little	1	5	15	9	181	8	18	16	<b>2.9</b>	2.6	.30	2.7	.23	2.4 *	.54	
		2	Some	6	29	70	41	774	36	41	35								
		3	Quite a bit	9	43	56	33	820	38	49	42								
		4	Very much	5	24	30	18	387	18	8	7								
		Total		21	100	171	100	2,162	100	116	100								
b. Applying facts, theories, or methods to practical problems or new situations	HOapply	1	Very little	0	0	7	4	62	3	4	3	<b>3.3</b>	2.9 *	.54	3.0	.37	3.0	.35	
		2	Some	3	14	38	22	473	22	27	23								
		3	Quite a bit	8	38	86	51	947	44	44	38								
		4	Very much	10	48	38	22	673	31	40	35								
		Total		21	100	169	100	2,155	100	115	100								
c. Analyzing an idea, experience, or line of reasoning in depth by examining its parts	HOanalyze	1	Very little	0	0	6	4	70	3	3	3	<b>3.2</b>	3.0	.28	3.1	.23	3.1	.14	
		2	Some	4	19	41	24	442	21	16	14								
		3	Quite a bit	8	38	67	40	935	44	59	51								
		4	Very much	9	43	54	32	696	32	37	32								
		Total		21	100	168	100	2,143	100	115	100								
d. Evaluating a point of view, decision, or information source	HOevaluate	1	Very little	0	0	2	1	56	3	1	1	<b>3.5</b>	3.0 **	.63	3.1 *	.53	3.1 *	.54	
		2	Some	1	5	38	23	457	21	23	20								
		3	Quite a bit	9	43	82	49	954	44	56	49								
		4	Very much	11	52	45	27	681	32	35	30								
		Total		21	100	167	100	2,148	100	115	100								

# NSSE 2013 Major Field Report, Part II: Comparisons to Other Institutions

## Frequencies and Statistical Comparisons: Comm, Media, PR

### Loyola University New Orleans

#### Seniors in Comm, Media, PR

				Frequency Distributions <sup>a</sup>								Statistical Comparisons <sup>k</sup>							
				Loyola-New Orleans		Jesuit		Carnegie Class		Peers		Loyola-New Orleans	Jesuit	Carnegie Class		Peers			
Item wording or description	Variable name <sup>l</sup>	Values <sup>m</sup>	Response options	Count	%	Count	%	Count	%	Count	%	Mean	Mean	Effect size <sup>n</sup>	Mean	Effect size <sup>n</sup>	Mean	Effect size <sup>n</sup>	
e. Forming a new idea or understanding from various pieces of information	HOform	1	Very little	0	0	3	2	60	3	1	1	<b>3.3</b>	3.1	.36	3.0	.39	3.1	.28	
		2	Some	2	10	34	20	500	23	22	19								
		3	Quite a bit	10	48	83	49	931	43	53	46								
		4	Very much	9	43	51	30	657	31	39	34								
		Total		21	100	171	100	2,148	100	115	100								
<b>5. During the current school year, to what extent have your instructors done the following?</b>																			
a. Clearly explained course goals and requirements	ETgoals	1	Very little	0	0	1	1	32	1	0	0	<b>3.4</b>	3.2	.26	3.2	.18	3.1	.33	
		2	Some	2	9	30	17	320	15	19	17								
		3	Quite a bit	10	45	79	46	941	43	61	53								
		4	Very much	10	45	62	36	879	40	35	30								
		Total		22	100	172	100	2,172	100	115	100								
b. Taught course sessions in an organized way	ETorganize	1	Very little	0	0	2	1	33	2	1	1	<b>3.2</b>	3.1	.18	3.2	.09	3.2	.09	
		2	Some	5	23	32	19	394	18	16	14								
		3	Quite a bit	7	32	86	50	936	43	61	53								
		4	Very much	10	45	52	30	799	37	37	32								
		Total		22	100	172	100	2,162	100	115	100								
c. Used examples or illustrations to explain difficult points	ETexample	1	Very little	0	0	2	1	34	2	1	1	<b>3.3</b>	3.2	.23	3.2	.16	3.1	.26	
		2	Some	4	18	28	16	384	18	18	16								
		3	Quite a bit	7	32	84	49	874	40	60	53								
		4	Very much	11	50	58	34	868	40	35	31								
		Total		22	100	172	100	2,160	100	114	100								
d. Provided feedback on a draft or work in progress	ETdraftfb	1	Very little	1	5	22	13	133	6	2	2	<b>3.0</b>	2.7	.27	3.0	.05	3.1	-.12	
		2	Some	5	23	44	26	547	25	27	23								
		3	Quite a bit	9	41	62	36	774	36	44	38								
		4	Very much	7	32	43	25	716	33	42	37								
		Total		22	100	171	100	2,170	100	115	100								
e. Provided prompt and detailed feedback on tests or completed assignments	ETfeedback	1	Very little	1	5	8	5	110	5	3	3	<b>3.1</b>	2.9	.25	2.9	.22	3.0	.09	
		2	Some	4	18	43	25	609	28	25	22								
		3	Quite a bit	9	41	81	47	829	38	52	46								
		4	Very much	8	36	39	23	608	28	33	29								
		Total		22	100	171	100	2,156	100	113	100								

# NSSE 2013 Major Field Report, Part II: Comparisons to Other Institutions

## Frequencies and Statistical Comparisons: Comm, Media, PR

### Loyola University New Orleans

#### Seniors in Comm, Media, PR

Item wording or description	Variable name <sup>l</sup>	Values <sup>m</sup>	Response options	Frequency Distributions <sup>a</sup>								Statistical Comparisons <sup>k</sup>						
				Loyola-New Orleans		Jesuit		Carnegie Class		Peers		Loyola-New Orleans	Jesuit	Carnegie Class		Peers		
				Count	%	Count	%	Count	%	Count	%	Mean	Mean	Effect size <sup>n</sup>	Mean	Effect size <sup>n</sup>	Mean	Effect size <sup>n</sup>
<b>6. During the current school year, about how often have you done the following?</b>																		
a. Reached conclusions based on your own analysis of numerical information (numbers, graphs, statistics, etc.)	QRconclude	1	Never	4	18	40	23	469	22	18	16	<b>2.7</b>	2.2	.54	2.3 *	.42	2.4	.31
		2	Sometimes	6	27	74	43	882	41	48	42							
		3	Often	5	23	44	26	561	26	35	30							
		4	Very often	7	32	14	8	263	12	14	12							
		Total		22	100	172	100	2,175	100	115	100							
b. Used numerical information to examine a real-world problem or issue (unemployment, climate change, public health, etc.)	QRproblem	1	Never	3	14	47	27	568	26	23	20	<b>2.7</b>	2.1 **	.69	2.1 **	.63	2.3 *	.46
		2	Sometimes	5	23	72	42	934	43	49	43							
		3	Often	9	41	41	24	450	21	29	25							
		4	Very often	5	23	12	7	217	10	14	12							
		Total		22	100	172	100	2,169	100	115	100							
c. Evaluated what others have concluded from numerical information	QRevaluate	1	Never	3	14	46	27	570	26	21	18	<b>2.6</b>	2.1 *	.54	2.2 *	.52	2.3	.42
		2	Sometimes	6	27	72	42	907	42	51	44							
		3	Often	9	41	37	22	466	22	34	30							
		4	Very often	4	18	16	9	220	10	9	8							
		Total		22	100	171	100	2,163	100	115	100							
<b>7. During the current school year, about how many papers, reports, or other writing tasks of the following length have you been assigned? (Include those not yet completed.)</b>																		
a. Up to 5 pages	wrshortnum	0	None	0	0	0	0	68	3	2	2	<b>9.3</b>	10.9	-.22	8.7	.09	10.7	-.20
		1.5	1-2	2	10	15	9	296	14	6	5							
		4	3-5	6	29	36	21	565	27	24	21							
		8	6-10	5	24	45	27	517	25	31	27							
		13	11-15	5	24	26	15	275	13	25	22							
		18	16-20	1	5	22	13	156	7	12	11							
		23	More than 20	2	10	25	15	219	10	14	12							
Total		21	100	169	100	2,096	100	114	100									
b. Between 6 and 10 pages	wrmednum	0	None	3	14	11	7	331	16	6	5	<b>2.9</b>	4.5	-.44	3.7	-.19	4.7	-.46
		1.5	1-2	9	43	51	30	740	35	32	29							
		4	3-5	6	29	61	36	630	30	43	39							
		8	6-10	3	14	34	20	260	12	19	17							
		13	11-15	0	0	10	6	74	4	7	6							
		18	16-20	0	0	1	1	29	1	2	2							
		23	More than 20	0	0	1	1	22	1	1	1							
Total		21	100	169	100	2,086	100	110	100									

# NSSE 2013 Major Field Report, Part II: Comparisons to Other Institutions

## Frequencies and Statistical Comparisons: Comm, Media, PR

### Loyola University New Orleans

#### Seniors in Comm, Media, PR

				Frequency Distributions <sup>a</sup>								Statistical Comparisons <sup>k</sup>							
				Loyola-New Orleans		Jesuit		Carnegie Class		Peers		Loyola-New Orleans	Jesuit	Carnegie Class		Peers			
Item wording or description	Variable name <sup>l</sup>	Values <sup>m</sup>	Response options	Count	%	Count	%	Count	%	Count	%	Mean	Mean	Effect size <sup>n</sup>	Mean	Effect size <sup>n</sup>	Mean	Effect size <sup>n</sup>	
c. 11 pages or more	wrlongnum	0	None	5	24	39	23	803	39	11	10	<b>1.5</b>	2.3 *	-.27	1.9	-.11	2.4 *	-.42	
		1.5	1-2	13	62	83	50	876	43	63	58								
		(Recoded version of wrlong created by NSSE. Values are estimated number of papers, reports, etc.)	4	3-5	3	14	33	20	238	12	31								28
		8	6-10	0	0	7	4	69	3	2	2								
		13	11-15	0	0	2	1	18	1	1	1								
		18	16-20	0	0	1	1	16	1	1	1								
		23	More than 20	0	0	1	1	20	1	0	0								
		Total			21	100	166	100	2,040	100	109	100							
Estimated number of assigned pages of student writing.	wrpages		(Continuous variable, recoded and summed by NSSE from wrshort, wrmed, and wrlong. Values are estimated pages of assigned writing)									<b>76</b>	101	-.36	81	-.07	106	-.42	
<b>8. During the current school year, about how often have you had discussions with people from the following groups?</b>																			
a. People of a race or ethnicity other than your own	DDrace	1	Never	0	0	7	4	68	3	2	2	<b>3.6</b>	3.1 **	.60	3.2 *	.50	3.1 *	.61	
		2	Sometimes	3	14	40	23	502	23	27	23								
		3	Often	2	10	55	32	592	27	42	36								
		4	Very often	16	76	69	40	1,008	46	45	39								
			Total	21	100	171	100	2,170	100	116	100								
b. People from an economic background other than your own	DDeconomic	1	Never	0	0	4	2	56	3	1	1	<b>3.7</b>	3.1 ***	.64	3.2 **	.57	3.2 **	.66	
		2	Sometimes	1	5	41	24	460	21	22	19								
		3	Often	5	24	54	32	685	32	48	41								
		4	Very often	15	71	72	42	964	45	45	39								
			Total	21	100	171	100	2,165	100	116	100								
c. People with religious beliefs other than your own	DDreligion	1	Never	0	0	6	4	95	4	0	0	<b>3.5</b>	3.2	.35	3.1 *	.43	3.3	.30	
		2	Sometimes	3	14	36	21	540	25	23	20								
		3	Often	5	24	51	30	626	29	41	35								
		4	Very often	13	62	78	46	902	42	52	45								
			Total	21	100	171	100	2,163	100	116	100								
d. People with political views other than your own	DDpolitical	1	Never	0	0	1	1	76	4	0	0	<b>3.4</b>	3.3	.21	3.1	.33	3.4	.07	
		2	Sometimes	3	14	25	15	491	23	13	11								
		3	Often	6	29	70	41	662	31	46	40								
		4	Very often	12	57	74	44	931	43	57	49								
			Total	21	100	170	100	2,160	100	116	100								

# NSSE 2013 Major Field Report, Part II: Comparisons to Other Institutions

## Frequencies and Statistical Comparisons: Comm, Media, PR

### Loyola University New Orleans

#### Seniors in Comm, Media, PR

				Frequency Distributions <sup>a</sup>								Statistical Comparisons <sup>k</sup>							
				Loyola-New Orleans		Jesuit		Carnegie Class		Peers		Loyola-New Orleans	Jesuit	Carnegie Class		Peers			
Item wording or description	Variable name <sup>l</sup>	Values <sup>m</sup>	Response options	Count	%	Count	%	Count	%	Count	%	Mean	Mean	Effect size <sup>n</sup>	Mean	Effect size <sup>n</sup>	Mean	Effect size <sup>n</sup>	
<b>9. During the current school year, about how often have you done the following?</b>																			
a. Identified key information from reading assignments	LSreading	1	Never	0	0	3	2	34	2	0	0	<b>3.6</b>	3.2 *	.51	3.2 *	.49	3.4	.33	
		2	Sometimes	0	0	24	14	362	17	10	9								
		3	Often	9	41	77	45	874	40	51	44								
		4	Very often	13	59	68	40	897	41	55	47								
		Total		22	100	172	100	2,167	100	116	100								
b. Reviewed your notes after class	LSnotes	1	Never	1	5	30	17	198	9	9	8	<b>2.6</b>	2.5	.07	2.7	-.15	2.7	-.10	
		2	Sometimes	10	45	59	34	757	35	45	39								
		3	Often	8	36	47	27	629	29	35	30								
		4	Very often	3	14	36	21	582	27	26	23								
		Total		22	100	172	100	2,166	100	115	100								
c. Summarized what you learned in class or from course materials	LSummary	1	Never	0	0	14	8	167	8	9	8	<b>3.0</b>	2.7	.27	2.8	.17	2.8	.21	
		2	Sometimes	8	36	58	35	665	31	34	30								
		3	Often	7	32	58	35	751	35	45	39								
		4	Very often	7	32	38	23	568	26	26	23								
		Total		22	100	168	100	2,151	100	114	100								
<b>10. During the current school year, to what extent have your courses challenged you to do your best work?</b>																			
challenge		1	Not at all	0	0	0	0	9	0	0	0	<b>5.3</b>	5.2	.14	5.5	-.19	5.6	-.32	
		2		0	0	3	2	26	1	0	0								
		3		1	5	13	8	55	3	3	3								
		4		3	14	25	15	203	9	10	9								
		5		8	36	60	35	713	33	35	30								
		6		8	36	54	31	745	34	45	39								
		7	Very much	2	9	17	10	417	19	22	19								
		Total		22	100	172	100	2,168	100	115	100								

# NSSE 2013 Major Field Report, Part II: Comparisons to Other Institutions

## Frequencies and Statistical Comparisons: Comm, Media, PR

### Loyola University New Orleans

#### Seniors in Comm, Media, PR

			Frequency Distributions <sup>a</sup>								Statistical Comparisons <sup>k</sup>									
			Loyola-New Orleans		Jesuit		Carnegie Class		Peers		Loyola-New Orleans	Jesuit		Carnegie Class		Peers				
Item wording or description	Variable name <sup>l</sup>	Values <sup>m</sup>	Response options		Count	%	Count	%	Count	%	Count	%	Mean	Mean	Effect size <sup>n</sup>	Mean	Effect size <sup>n</sup>	Mean	Effect size <sup>n</sup>	
<b>11. Which of the following have you done or do you plan to do before you graduate?<sup>o</sup></b>																				
a. Participate in an internship, co-op, field experience, student teaching, or clinical placement	intern <i>(Means indicate the percentage who responded "Done or in progress.")</i>	Have not decided Do not plan to do Plan to do Done or in progress Total	0	0	7	4	109	5	0	0	<b>86%</b>	83%	.09	68%	.45	92%	-.19			
			2	9	13	8	201	9	1	1										
			1	5	9	5	386	18	8	7										
			19	86	143	83	1,470	68	106	92										
			22	100	172	100	2,166	100	115	100										
b. Hold a formal leadership role in a student organization or group	leader <i>(Means indicate the percentage who responded "Done or in progress.")</i>	Have not decided Do not plan to do Plan to do Done or in progress Total	1	5	10	6	176	8	4	3	<b>73%</b>	64%	.19	52%	.44	85%	-.31			
			5	23	48	28	748	35	10	9										
			0	0	4	2	118	5	3	3										
			16	73	110	64	1,120	52	99	85										
			22	100	172	100	2,162	100	116	100										
c. Participate in a learning community or some other formal program where groups of students take two or more classes together	learncom <i>(Means indicate the percentage who responded "Done or in progress.")</i>	Have not decided Do not plan to do Plan to do Done or in progress Total	3	14	14	8	237	11	3	3	<b>38%</b>	34%	.08	29%	.19	44%	-.13			
			9	43	93	54	1,173	54	57	50										
			1	5	6	3	125	6	4	3										
			8	38	59	34	629	29	51	44										
			21	100	172	100	2,164	100	115	100										
d. Participate in a study abroad program	abroad <i>(Means indicate the percentage who responded "Done or in progress.")</i>	Have not decided Do not plan to do Plan to do Done or in progress Total	1	5	10	6	222	10	2	2	<b>23%</b>	47% *	-.52	21%	.05	65% ***	-.87			
			16	73	79	46	1,363	63	38	33										
			0	0	2	1	135	6	1	1										
			5	23	81	47	444	21	75	65										
			22	100	172	100	2,164	100	116	100										
e. Work with a faculty member on a research project	research <i>(Means indicate the percentage who responded "Done or in progress.")</i>	Have not decided Do not plan to do Plan to do Done or in progress Total	1	5	14	8	285	13	6	5	<b>41%</b>	21% *	.43	24%	.36	38%	.05			
			11	50	113	66	1,176	55	60	52										
			1	5	7	4	175	8	5	4										
			9	41	36	21	516	24	44	38										
			22	100	170	100	2,152	100	115	100										
f. Complete a culminating senior experience (capstone course, senior project or thesis, comprehensive exam, portfolio, etc.)	capstone <i>(Means indicate the percentage who responded "Done or in progress.")</i>	Have not decided Do not plan to do Plan to do Done or in progress Total	0	0	8	5	138	6	1	1	<b>73%</b>	74%	-.02	63%	.20	89% *	-.41			
			3	14	30	18	269	12	2	2										
			3	14	7	4	388	18	10	9										
			16	73	126	74	1,365	63	102	89										
			22	100	171	100	2,160	100	115	100										

# NSSE 2013 Major Field Report, Part II: Comparisons to Other Institutions

## Frequencies and Statistical Comparisons: Comm, Media, PR

### Loyola University New Orleans

#### Seniors in Comm, Media, PR

				Frequency Distributions <sup>a</sup>								Statistical Comparisons <sup>k</sup>							
				Loyola-New Orleans		Jesuit		Carnegie Class		Peers		Loyola-New Orleans	Jesuit	Carnegie Class		Peers			
Item wording or description	Variable name <sup>l</sup>	Values <sup>m</sup>	Response options	Count	%	Count	%	Count	%	Count	%	Mean	Mean	Effect size <sup>n</sup>	Mean	Effect size <sup>n</sup>	Mean	Effect size <sup>n</sup>	
<b>12. About how many of your courses at this institution have included a community-based project (service-learning)?</b>																			
	servcourse	1	None	1	5	50	29	678	31	23	20	<b>2.1</b>	1.8 **	.67	1.8 **	.48	1.9	.36	
		2	Some	18	82	115	67	1,284	59	83	72								
		3	Most	3	14	7	4	178	8	9	8								
		4	All	0	0	0	0	24	1	1	1								
			Total	22	100	172	100	2,164	100	116	100								
<b>13. Indicate the quality of your interactions with the following people at your institution.</b>																			
<b>a. Students</b>																			
	QIstudent	1	Poor	0	0	1	1	20	1	0	0	<b>5.8</b>	5.8	.01	5.8	.05	6.0	-.16	
		2		1	5	2	1	33	2	1	1								
		3		1	5	4	2	60	3	1	1								
		4		1	5	10	6	187	9	8	7								
		5		3	14	44	26	472	22	23	20								
		6		8	36	56	33	673	31	37	32								
		7	Excellent	8	36	55	32	727	33	46	40								
		—	Not applicable	0	0	0	0	2	0	0	0								
			Total	22	100	172	100	2,174	100	116	100								
<b>b. Academic advisors</b>																			
	QIadvisor	1	Poor	1	5	12	7	112	5	0	0	<b>5.5</b>	4.7 *	.46	5.1	.23	6.0	-.37	
		2		1	5	14	8	133	6	1	1								
		3		1	5	21	12	176	8	3	3								
		4		2	9	20	12	272	13	14	12								
		5		2	9	39	23	370	17	15	13								
		6		7	32	28	16	450	21	23	20								
		7	Excellent	8	36	36	21	644	30	60	52								
		—	Not applicable	0	0	2	1	16	1	0	0								
			Total	22	100	172	100	2,173	100	116	100								
<b>c. Faculty</b>																			
	QIfaculty	1	Poor	0	0	0	0	19	1	0	0	<b>6.0</b>	5.6 *	.37	5.7 *	.30	6.0	.01	
		2		0	0	3	2	35	2	0	0								
		3		0	0	10	6	75	3	0	0								
		4		0	0	12	7	178	8	5	4								
		5		4	19	42	25	479	22	24	21								
		6		12	57	56	33	762	35	47	41								
		7	Excellent	5	24	44	26	603	28	39	34								
		—	Not applicable	0	0	1	1	4	0	0	0								
			Total	21	100	168	100	2,155	100	115	100								

# NSSE 2013 Major Field Report, Part II: Comparisons to Other Institutions

## Frequencies and Statistical Comparisons: Comm, Media, PR

### Loyola University New Orleans

#### Seniors in Comm, Media, PR

				Frequency Distributions <sup>a</sup>								Statistical Comparisons <sup>k</sup>							
				Loyola-New Orleans		Jesuit		Carnegie Class		Peers		Loyola-New Orleans	Jesuit	Carnegie Class		Peers			
Item wording or description	Variable name <sup>l</sup>	Values <sup>m</sup>	Response options	Count	%	Count	%	Count	%	Count	%	Mean	Mean	Effect size <sup>n</sup>	Mean	Effect size <sup>n</sup>	Mean	Effect size <sup>n</sup>	
d. Student services staff (career services, student activities, housing, etc.)	QIstaff	1	Poor	1	5	7	4	69	3	2	2	<b>4.8</b>	4.7	.07	5.0	-.09	5.3	-.29	
		2		1	5	15	9	117	5	5	4								
		3		4	18	17	10	174	8	8	7								
		4		3	14	26	15	311	14	12	10								
		5		3	14	42	25	452	21	33	29								
		6		6	27	35	20	464	21	28	24								
		7	Excellent	4	18	24	14	381	18	26	23								
		—	Not applicable	0	0	5	3	195	9	1	1								
	Total			22	100	171	100	2,163	100	115	100								
e. Other administrative staff and offices (registrar, financial aid, etc.)	QIadmin	1	Poor	0	0	17	10	116	5	1	1	<b>4.6</b>	4.4	.11	4.8	-.08	5.2	-.34	
		2		2	9	19	11	152	7	7	6								
		3		3	14	14	8	193	9	10	9								
		4		6	27	20	12	354	16	13	11								
		5		4	18	38	22	481	22	31	27								
		6		4	18	36	21	464	21	25	22								
		7	Excellent	3	14	22	13	357	16	25	22								
		—	Not applicable	0	0	6	3	54	2	3	3								
	Total			22	100	172	100	2,171	100	115	100								
<b>14. How much does your institution emphasize the following?</b>																			
a. Spending significant amounts of time studying and on academic works	empstudy	1	Very little	0	0	2	1	59	3	1	1	<b>3.2</b>	3.1	.16	3.0	.27	3.2	.01	
		2	Some	4	19	36	21	491	23	17	15								
		3	Quite a bit	9	43	81	47	1,045	48	57	50								
		4	Very much	8	38	52	30	563	26	40	35								
			Total	21	100	171	100	2,158	100	115	100								
b. Providing support to help students succeed academically	SEacademic	1	Very little	3	14	8	5	97	5	1	1	<b>3.0</b>	2.9	.13	3.0	.08	3.2	-.22	
		2	Some	1	5	49	29	484	23	20	18								
		3	Quite a bit	9	43	60	35	922	43	45	39								
		4	Very much	8	38	53	31	636	30	48	42								
			Total	21	100	170	100	2,139	100	114	100								
c. Using learning support services (tutoring services, writing center, etc.)	SElearnsup	1	Very little	2	10	12	7	183	9	8	7	<b>2.7</b>	2.8	-.06	2.9	-.15	2.8	-.13	
		2	Some	7	33	54	32	562	26	33	29								
		3	Quite a bit	7	33	66	39	789	37	44	38								
		4	Very much	5	24	38	22	611	28	30	26								
			Total	21	100	170	100	2,145	100	115	100								



# NSSE 2013 Major Field Report, Part II: Comparisons to Other Institutions

## Frequencies and Statistical Comparisons: Comm, Media, PR

### Loyola University New Orleans

#### Seniors in Comm, Media, PR

				Frequency Distributions <sup>a</sup>								Statistical Comparisons <sup>k</sup>						
				Loyola-New Orleans		Jesuit		Carnegie Class		Peers		Loyola-New Orleans	Jesuit		Carnegie Class		Peers	
Item wording or description	Variable name <sup>l</sup>	Values <sup>m</sup>	Response options	Count	%	Count	%	Count	%	Count	%	Mean	Mean	Effect size <sup>n</sup>	Mean	Effect size <sup>n</sup>	Mean	Effect size <sup>n</sup>
d. Encouraging contact among students from different backgrounds (social, racial/ethnic, religious, etc.)	SEdiverse	1	Very little	0	0	22	13	347	16	12	10	<b>2.9</b>	2.6	.30	2.6	.29	2.8	.01
		2	Some	8	38	63	37	697	32	27	23							
		3	Quite a bit	8	38	52	30	640	30	43	37							
		4	Very much	5	24	34	20	466	22	33	29							
		Total		21	100	171	100	2,150	100	115	100							
e. Providing opportunities to be involved socially	SEsocial	1	Very little	0	0	12	7	116	5	1	1	<b>3.4</b>	3.0	.41	3.0 *	.43	3.2	.18
		2	Some	3	14	33	19	489	23	22	19							
		3	Quite a bit	7	33	66	39	824	38	40	35							
		4	Very much	11	52	59	35	721	34	52	45							
		Total		21	100	170	100	2,150	100	115	100							
f. Providing support for your overall well-being (recreation, health care, counseling, etc.)	SEwellness	1	Very little	1	5	9	5	175	8	3	3	<b>2.9</b>	3.0	-.07	2.9	.05	3.1	-.23
		2	Some	6	29	41	24	555	26	22	19							
		3	Quite a bit	8	38	66	39	814	38	52	45							
		4	Very much	6	29	54	32	610	28	38	33							
		Total		21	100	170	100	2,154	100	115	100							
g. Helping you manage your non-academic responsibilities (work, family, etc.)	SEnonacad	1	Very little	4	19	44	26	648	30	22	19	<b>2.3</b>	2.2	.12	2.2	.17	2.3	.06
		2	Some	10	48	67	39	755	35	48	42							
		3	Quite a bit	3	14	39	23	499	23	34	30							
		4	Very much	4	19	21	12	251	12	10	9							
		Total		21	100	171	100	2,153	100	114	100							
h. Attending campus activities and events (performing arts, athletic events, etc.)	SEactivities	1	Very little	3	14	9	5	185	9	1	1	<b>2.7</b>	2.9	-.18	2.8	-.13	3.2 *	-.55
		2	Some	5	24	52	31	584	27	23	20							
		3	Quite a bit	8	38	60	35	788	37	48	42							
		4	Very much	5	24	49	29	595	28	43	37							
		Total		21	100	170	100	2,152	100	115	100							
i. Attending events that address important social, economic, or political issues	SEevents	1	Very little	0	0	10	6	284	13	4	4	<b>2.9</b>	2.7	.22	2.6 *	.34	3.0	-.12
		2	Some	6	29	66	39	739	34	35	31							
		3	Quite a bit	11	52	55	33	715	33	31	27							
		4	Very much	4	19	38	22	408	19	44	39							
		Total		21	100	169	100	2,146	100	114	100							

# NSSE 2013 Major Field Report, Part II: Comparisons to Other Institutions

## Frequencies and Statistical Comparisons: Comm, Media, PR

### Loyola University New Orleans

#### Seniors in Comm, Media, PR

Item wording or description	Variable name <sup>l</sup>	Values <sup>m</sup>	Response options	Frequency Distributions <sup>a</sup>								Statistical Comparisons <sup>k</sup>						
				Loyola-New Orleans		Jesuit		Carnegie Class		Peers		Loyola-New Orleans	Jesuit	Carnegie Class		Peers		
				Count	%	Count	%	Count	%	Count	%	Mean	Mean	Effect size <sup>n</sup>	Mean	Effect size <sup>n</sup>	Mean	Effect size <sup>n</sup>
<b>15. About how many hours do you spend in a typical 7-day week doing the following?</b>																		
a. Preparing for class (studying, reading, writing, doing homework or lab work, analyzing data, rehearsing, and other academic activities)	tmprephrs	0	0 hrs	0	0	0	0	6	0	0	0	<b>13.2</b>	12.9	.04	11.8	.18	14.6	-.18
		3	1-5 hrs	4	18	31	18	487	23	12	10							
		8	6-10 hrs	5	23	38	22	625	29	28	24							
	(Recoded version of tmprep created by NSSE. Values are estimated number of hours per week.)	13	11-15 hrs	4	18	47	27	444	21	28	24							
		18	16-20 hrs	6	27	28	16	300	14	26	22							
		23	21-25 hrs	2	9	16	9	152	7	9	8							
		28	26-30 hrs	0	0	7	4	86	4	6	5							
		33	More than 30 hrs	1	5	4	2	60	3	7	6							
			Total	22	100	171	100	2,160	100	116	100							
b. Participating in co-curricular activities (organizations, campus publications, student government, fraternity or sorority, intercollegiate or intramural sports, etc.)	tmcocurrhrs	0	0 hrs	6	27	28	16	612	28	6	5	<b>7.6</b>	7.4	.03	6.9	.09	11.8 *	-.47
		3	1-5 hrs	6	27	60	35	678	32	24	21							
		8	6-10 hrs	5	23	37	22	355	17	31	27							
	(Recoded version of tmcocurr created by NSSE. Values are estimated number of hours per week.)	13	11-15 hrs	2	9	25	15	197	9	19	17							
		18	16-20 hrs	1	5	11	6	118	5	16	14							
		23	21-25 hrs	0	0	8	5	75	3	8	7							
		28	26-30 hrs	0	0	2	1	46	2	5	4							
		33	More than 30 hrs	2	9	1	1	69	3	5	4							
			Total	22	100	172	100	2,150	100	114	100							
c. Working for pay on campus	tmworkonhrs	0	0 hrs	10	48	76	45	1,292	60	46	40	<b>7.8</b>	7.1	.08	5.3	.31	7.5	.04
		3	1-5 hrs	0	0	13	8	121	6	12	10							
		8	6-10 hrs	5	24	29	17	255	12	20	17							
	(Recoded version of tmworkon created by NSSE. Values are estimated number of hours per week.)	13	11-15 hrs	0	0	28	16	183	8	16	14							
		18	16-20 hrs	3	14	12	7	189	9	11	10							
		23	21-25 hrs	3	14	3	2	58	3	7	6							
		28	26-30 hrs	0	0	3	2	33	2	1	1							
		33	More than 30 hrs	0	0	6	4	29	1	2	2							
			Total	21	100	170	100	2,160	100	115	100							

# NSSE 2013 Major Field Report, Part II: Comparisons to Other Institutions

## Frequencies and Statistical Comparisons: Comm, Media, PR

### Loyola University New Orleans

#### Seniors in Comm, Media, PR

				Frequency Distributions <sup>a</sup>								Statistical Comparisons <sup>k</sup>						
				Loyola-New Orleans		Jesuit		Carnegie Class		Peers		Loyola-New Orleans	Jesuit		Carnegie Class		Peers	
Item wording or description	Variable name <sup>l</sup>	Values <sup>m</sup>	Response options	Count	%	Count	%	Count	%	Count	%	Mean	Mean	Effect size <sup>n</sup>	Mean	Effect size <sup>n</sup>	Mean	Effect size <sup>n</sup>
d. Working for pay off campus	tmworkoffhrs  (Recoded version of tmworkoff created by NSSE. Values are estimated number of hours per week.)	0	0 hrs	11	50	88	52	973	45	63	55	<b>8.1</b>	7.0	.11	10.7	-.22	7.0	.12
		3	1-5 hrs	1	5	12	7	100	5	4	4							
		8	6-10 hrs	3	14	18	11	146	7	8	7							
		13	11-15 hrs	2	9	18	11	173	8	10	9							
		18	16-20 hrs	2	9	12	7	201	9	19	17							
		23	21-25 hrs	0	0	9	5	190	9	7	6							
		28	26-30 hrs	2	9	5	3	117	5	2	2							
		33	More than 30 hrs	1	5	6	4	240	11	1	1							
			Total	22	100	168	100	2,140	100	114	100							
		e. Doing community service or volunteer work	tmservicehrs  (Recoded version of tmservice created by NSSE. Values are estimated number of hours per week.)	0	0 hrs	5	23	71	42	1,029	48							
3	1-5 hrs			11	50	79	47	808	38	60	52							
8	6-10 hrs			2	9	12	7	167	8	10	9							
13	11-15 hrs			3	14	5	3	64	3	1	1							
18	16-20 hrs			1	5	1	1	37	2	1	1							
23	21-25 hrs			0	0	0	0	17	1	1	1							
28	26-30 hrs			0	0	0	0	9	0	0	0							
33	More than 30 hrs			0	0	0	0	6	0	0	0							
	Total			22	100	168	100	2,137	100	115	100							
f. Relaxing and socializing (time with friends, video games, TV or videos, keeping up with friends online, etc.)	tmrelaxhrs  (Recoded version of tmrelax created by NSSE. Values are estimated number of hours per week.)			0	0 hrs	1	5	3	2	32	1	1	1	<b>10.4</b>	14.4 *	-.48	12.1	-.21
		3	1-5 hrs	3	14	13	8	486	23	16	14							
		8	6-10 hrs	11	50	53	31	572	27	28	24							
		13	11-15 hrs	1	5	41	24	438	20	28	24							
		18	16-20 hrs	4	18	21	12	291	14	22	19							
		23	21-25 hrs	2	9	17	10	148	7	9	8							
		28	26-30 hrs	0	0	9	5	64	3	1	1							
		33	More than 30 hrs	0	0	13	8	117	5	10	9							
			Total	22	100	170	100	2,148	100	115	100							

# NSSE 2013 Major Field Report, Part II: Comparisons to Other Institutions

## Frequencies and Statistical Comparisons: Comm, Media, PR

### Loyola University New Orleans

#### Seniors in Comm, Media, PR

				Frequency Distributions <sup>a</sup>								Statistical Comparisons <sup>k</sup>							
				Loyola-New Orleans		Jesuit		Carnegie Class		Peers		Loyola-New Orleans	Jesuit	Carnegie Class		Peers			
Item wording or description	Variable name <sup>l</sup>	Values <sup>m</sup>	Response options	Count	%	Count	%	Count	%	Count	%	Mean	Mean	Effect size <sup>n</sup>	Mean	Effect size <sup>n</sup>	Mean	Effect size <sup>n</sup>	
g. Providing care for dependents (children, parents, etc.)	tmcarehrs  <i>(Recoded version of tmcare created by NSSE. Values are estimated number of hours per week.)</i>	0	0 hrs	19	86	142	83	1,598	74	104	90	<b>2.0</b>	1.9	.01	3.4	-.16	0.8	.34	
		3	1-5 hrs	0	0	15	9	234	11	4	3								
		8	6-10 hrs	1	5	3	2	91	4	4	3								
		13	11-15 hrs	0	0	4	2	52	2	1	1								
		18	16-20 hrs	2	9	2	1	30	1	2	2								
		23	21-25 hrs	0	0	2	1	21	1	0	0								
		28	26-30 hrs	0	0	0	0	13	1	0	0								
		33	More than 30 hrs	0	0	4	2	113	5	0	0								
		Total		22	100	172	100	2,152	100	115	100								
h. Commuting to campus (driving, walking, etc.)	tmcommutehrs  <i>(Recoded version of tmcommute created by NSSE. Values are estimated number of hours per week.)</i>	0	0 hrs	2	9	71	42	405	19	31	27	<b>5.9</b>	2.9 *	.66	4.6	.26	2.8 *	.76	
		3	1-5 hrs	14	64	74	44	1,202	56	75	65								
		8	6-10 hrs	2	9	17	10	358	17	9	8								
		13	11-15 hrs	1	5	5	3	98	5	0	0								
		18	16-20 hrs	2	9	1	1	43	2	0	0								
		23	21-25 hrs	1	5	1	1	23	1	0	0								
		28	26-30 hrs	0	0	0	0	11	1	0	0								
		33	More than 30 hrs	0	0	1	1	16	1	1	1								
		Total		22	100	170	100	2,156	100	116	100								
Estimated number of hours working for pay	tmworkhrs <i>(Continuous variable created by NSSE)</i>										<b>16.2</b>	13.9	.20	15.9	.03	14.4	.19		
<b>16. Of the time you spend preparing for class in a typical 7-day week, about how many hours are on assigned reading?</b>																			
	tmreadhrs  <i>(Recoded version of tmread created by NSSE. Values are estimated number of hours per week.)</i>	0	0 hrs	0	0	7	4	89	4	1	1	<b>8.7</b>	6.7	.37	5.7 **	.62	6.8	.38	
		3	1-5 hrs	9	41	81	47	1,255	58	54	47								
		8	6-10 hrs	4	18	51	30	556	26	43	37								
		13	11-15 hrs	7	32	22	13	163	8	12	10								
		18	16-20 hrs	1	5	6	3	68	3	5	4								
		23	21-25 hrs	1	5	5	3	19	1	0	0								
		28	26-30 hrs	0	0	0	0	10	0	0	0								
		33	More than 30 hrs	0	0	0	0	5	0	1	1								
		Total		22	100	172	100	2,165	100	116	100								

# NSSE 2013 Major Field Report, Part II: Comparisons to Other Institutions

## Frequencies and Statistical Comparisons: Comm, Media, PR

### Loyola University New Orleans

#### Seniors in Comm, Media, PR

				Frequency Distributions <sup>a</sup>								Statistical Comparisons <sup>k</sup>							
				Loyola-New Orleans		Jesuit		Carnegie Class		Peers		Loyola-New Orleans	Jesuit	Carnegie Class		Peers			
Item wording or description	Variable name <sup>l</sup>	Values <sup>m</sup>	Response options	Count	%	Count	%	Count	%	Count	%	Mean	Mean	Effect size <sup>n</sup>	Mean	Effect size <sup>n</sup>	Mean	Effect size <sup>n</sup>	
<b>17. How much has your experience at this institution contributed to your knowledge, skills, and personal development in the following areas?</b>																			
a. Writing clearly and effectively	pgwrite	1	Very little	0	0	2	1	66	3	1	1	<b>3.6</b>	3.3	.39	3.3	.35	3.4	.21	
			2	Some	1	5	28	16	296	14	9								8
			3	Quite a bit	7	32	59	34	717	33	43								37
			4	Very much	14	64	83	48	1,086	50	63								54
			Total	22	100	172	100	2,165	100	116	100								
b. Speaking clearly and effectively	pgspeak	1	Very little	0	0	4	2	68	3	2	2	<b>3.5</b>	3.3	.25	3.3	.17	3.3	.18	
			2	Some	4	18	27	16	291	13	17								15
			3	Quite a bit	4	18	63	37	702	32	40								34
			4	Very much	14	64	78	45	1,101	51	57								49
			Total	22	100	172	100	2,162	100	116	100								
c. Thinking critically and analytically	pgthink	1	Very little	0	0	4	2	41	2	2	2	<b>3.6</b>	3.4	.33	3.3 *	.38	3.5	.14	
			2	Some	1	5	19	11	274	13	8								7
			3	Quite a bit	6	27	55	32	751	35	31								27
			4	Very much	15	68	93	54	1,092	51	74								64
			Total	22	100	171	100	2,158	100	115	100								
d. Analyzing numerical and statistical information	pganalyze	1	Very little	6	27	38	22	440	20	20	17	<b>2.4</b>	2.3	.12	2.4	.04	2.3	.07	
			2	Some	5	23	67	40	846	39	50								43
			3	Quite a bit	7	32	41	24	505	23	31								27
			4	Very much	4	18	23	14	360	17	14								12
			Total	22	100	169	100	2,151	100	115	100								
e. Acquiring job- or work-related knowledge and skills	pgwork	1	Very little	0	0	7	4	120	6	1	1	<b>3.4</b>	3.0 *	.48	3.1	.31	3.4	-.02	
			2	Some	2	9	46	27	405	19	16								14
			3	Quite a bit	9	41	60	35	710	33	32								28
			4	Very much	11	50	59	34	929	43	67								58
			Total	22	100	172	100	2,164	100	116	100								
f. Working effectively with others	pgothers	1	Very little	0	0	4	2	66	3	0	0	<b>3.4</b>	3.2	.27	3.3	.18	3.4	-.02	
			2	Some	2	9	34	20	334	15	14								12
			3	Quite a bit	9	41	60	35	731	34	39								34
			4	Very much	11	50	74	43	1,027	48	63								54
			Total	22	100	172	100	2,158	100	116	100								

# NSSE 2013 Major Field Report, Part II: Comparisons to Other Institutions

## Frequencies and Statistical Comparisons: Comm, Media, PR

### Loyola University New Orleans

#### Seniors in Comm, Media, PR

				Frequency Distributions <sup>a</sup>								Statistical Comparisons <sup>k</sup>						
				Loyola-New Orleans		Jesuit		Carnegie Class		Peers		Loyola-New Orleans	Jesuit		Carnegie Class		Peers	
Item wording or description	Variable name <sup>l</sup>	Values <sup>m</sup>	Response options	Count	%	Count	%	Count	%	Count	%	Mean	Mean	Effect size <sup>n</sup>	Mean	Effect size <sup>n</sup>	Mean	Effect size <sup>n</sup>
g. Developing or clarifying a personal code of values and ethics	pgvalues	1	Very little	0	0	11	6	178	8	1	1	<b>3.2</b>	3.1	.10	3.0	.23	3.3	-.04
		2	Some	5	24	27	16	446	21	18	16							
		3	Quite a bit	6	29	58	34	698	32	45	39							
		4	Very much	10	48	74	44	833	39	51	44							
		Total		21	100	170	100	2,155	100	115	100							
h. Understanding people of other backgrounds (economic, racial/ethnic, political, religious, nationality, etc.)	pgdiverse	1	Very little	0	0	13	8	191	9	6	5	<b>3.4</b>	2.9 **	.62	2.9 *	.53	3.0 *	.47
		2	Some	2	9	45	26	547	25	23	20							
		3	Quite a bit	9	41	67	39	707	33	50	43							
		4	Very much	11	50	47	27	719	33	37	32							
		Total		22	100	172	100	2,164	100	116	100							
i. Solving complex real-world problems	pgprobsolve	1	Very little	1	5	15	9	199	9	3	3	<b>3.3</b>	2.8 *	.55	2.8 *	.45	3.1	.18
		2	Some	2	9	52	30	585	27	19	16							
		3	Quite a bit	9	41	61	36	734	34	54	47							
		4	Very much	10	45	43	25	643	30	40	34							
		Total		22	100	171	100	2,161	100	116	100							
j. Being an informed and active citizen	pgcitizen	1	Very little	0	0	14	8	204	9	1	1	<b>3.2</b>	2.9	.33	2.9	.33	3.3	-.21
		2	Some	4	18	44	26	541	25	15	13							
		3	Quite a bit	10	45	61	36	735	34	43	38							
		4	Very much	8	36	52	30	668	31	55	48							
		Total		22	100	171	100	2,148	100	114	100							
<b>18. How would you evaluate your entire educational experience at this institution?</b>																		
	evalexp	1	Poor	0	0	2	1	38	2	0	0	<b>3.6</b>	3.4	.27	3.3	.40	3.7	-.24
		2	Fair	0	0	16	9	187	9	4	3							
		3	Good	9	41	64	37	999	46	25	22							
		4	Excellent	13	59	90	52	944	44	87	75							
		Total		22	100	172	100	2,168	100	116	100							
<b>19. If you could start over again, would you go to the same institution you are now attending?</b>																		
	sameinst	1	Definitely no	0	0	12	7	95	4	1	1	<b>3.4</b>	3.2	.14	3.2	.20	3.6	-.35
		2	Probably no	2	9	20	12	299	14	5	4							
		3	Probably yes	10	45	55	32	853	39	35	30							
		4	Definitely yes	10	45	85	49	921	42	74	64							
		Total		22	100	172	100	2,168	100	115	100							

# NSSE 2013 Major Field Report, Part II: Comparisons to Other Institutions

Respondent Profile: Comm, Media, PR

Loyola University New Orleans

## Comm, Media, PR

			First-Year Students <sup>a</sup>								Seniors <sup>a</sup>							
			Loyola-New Orleans		Jesuit		Carnegie Class		Peers		Loyola-New Orleans		Jesuit		Carnegie Class		Peers	
Item wording or description	Variable name	Response options	Count	%	Count	%	Count	%	Count	%	Count	%	Count	%	Count	%	Count	%
20. What is your class level?	class	Freshman/First-year									0	0	0	0	2	0	0	0
		Sophomore									0	0	0	0	3	0	0	0
		Junior									0	0	2	1	68	3	5	4
		Senior									22	100	167	98	2,060	95	110	95
		Unclassified									0	0	2	1	38	2	1	1
		Total										22	100	171	100	2,171	100	116
21. Thinking about this current academic term, are you a full-time student?	fulltime	No									1	5	14	8	319	15	21	18
		Yes									21	95	158	92	1,852	85	95	82
		Total									22	100	172	100	2,171	100	116	100
22a. How many courses are you taking for credit this current academic term?	coursenum	0									0	0	0	0	51	2	2	2
		1									0	0	2	1	56	3	3	3
		2									1	5	7	4	156	7	8	7
		3									0	0	9	5	211	10	17	15
		4									6	27	62	36	634	29	40	34
		5									10	45	63	37	630	29	30	26
		6									2	9	25	15	284	13	12	10
		7 or more									3	14	4	2	155	7	4	3
Total										22	100	172	100	2,177	100	116	100	
b. Of these, how many are entirely online ?	onlinenum	0									18	82	167	99	1,686	79	112	98
		1									4	18	1	1	300	14	2	2
		2									0	0	0	0	92	4	0	0
		3									0	0	0	0	24	1	0	0
		4									0	0	0	0	13	1	0	0
		5									0	0	0	0	7	0	0	0
		6									0	0	1	1	3	0	0	0
		7 or more									0	0	0	0	4	0	0	0
Total										22	100	169	100	2,129	100	114	100	
Student taking all courses online	allonline (Based on responses to coursenum and onlinenum.)	No									22	100	169	100	2,106	97	116	100
		Yes									0	0	0	0	69	3	0	0
		Total									22	100	169	100	2,175	100	116	100

# NSSE 2013 Major Field Report, Part II: Comparisons to Other Institutions

Respondent Profile: Comm, Media, PR

Loyola University New Orleans

## Comm, Media, PR

			First-Year Students <sup>a</sup>								Seniors <sup>a</sup>							
			Loyola-New Orleans		Jesuit		Carnegie Class		Peers		Loyola-New Orleans		Jesuit		Carnegie Class		Peers	
Item wording or description	Variable name	Response options	Count	%	Count	%	Count	%	Count	%	Count	%	Count	%	Count	%	Count	%
23a. How many majors do you plan to complete? (Do not count minors.)	MAJnum	One									20	91	137	80	1,965	90	89	77
		More than one									2	9	35	20	213	10	27	23
		Total									22	100	172	100	2,178	100	116	100
First major or expected first major, in NSSE's default major field categories. (This does not reflect any customization made for the Major Field Report.)	MAJfirstcol (Recoded from MAJfirst.)	Arts & Humanities									0	0	0	0	0	0	0	0
		Biological Sci., Agriculture, & Natural Resources									0	0	0	0	0	0	0	0
		Physical Sci., Mathematics, & Computer Science									0	0	0	0	0	0	0	0
		Social Sciences									0	0	0	0	0	0	0	0
		Business									0	0	0	0	0	0	0	0
		Communications, Media, & Public Relations									22	100	172	100	2,179	100	116	100
		Education									0	0	0	0	0	0	0	0
		Engineering									0	0	0	0	0	0	0	0
		Health professions									0	0	0	0	0	0	0	0
		Social service professions									0	0	0	0	0	0	0	0
		All other									0	0	0	0	0	0	0	0
		Undecided/undeclared									0	0	0	0	0	0	0	0
Total									22	100	172	100	2,179	100	116	100		
Second major or expected second major, in NSSE's default major field categories. (This does not reflect any customization made for the Major Field Report.)	MAJsecondcol (Recoded from MAJsecond.)	Arts & Humanities									1	50	13	37	81	38	14	52
		Biological Sci., Agriculture, & Natural Resources									0	0	1	3	4	2	0	0
		Physical Sci., Mathematics, & Computer Science									0	0	0	0	0	0	0	0
		Social Sciences									1	50	18	51	32	15	9	33
		Business									0	0	2	6	15	7	1	4
		Communications, Media, & Public Relations									0	0	1	3	55	26	0	0
		Education									0	0	0	0	4	2	0	0
		Engineering									0	0	0	0	0	0	0	0
		Health professions									0	0	0	0	4	2	0	0
		Social service professions									0	0	0	0	3	1	2	7
		All other									0	0	0	0	12	6	1	4
		Undecided, undeclared									0	0	0	0	1	0	0	0
Total									2	100	35	100	211	100	27	100		



# NSSE 2013 Major Field Report, Part II: Comparisons to Other Institutions

Respondent Profile: Comm, Media, PR

Loyola University New Orleans

## Comm, Media, PR

			First-Year Students <sup>a</sup>								Seniors <sup>a</sup>							
Item wording or description	Variable name	Response options	Loyola-New Orleans		Jesuit		Carnegie Class		Peers		Loyola-New Orleans		Jesuit		Carnegie Class		Peers	
			Count	%	Count	%	Count	%	Count	%	Count	%	Count	%	Count	%	Count	%
24. What have most of your grades been up to now at this institution?	grades	C- or lower									0	0	0	0	4	0	0	0
		C									0	0	1	1	19	1	2	2
		C+									0	0	4	2	77	4	0	0
		B-									3	14	9	5	132	6	2	2
		B									2	9	26	15	414	19	19	16
		B+									7	32	41	24	460	21	34	29
		A-									4	18	67	39	516	24	35	30
		A									6	27	24	14	553	25	24	21
Total										22	100	172	100	2,175	100	116	100	
25. Did you begin college at this institution or elsewhere?	begincol	Started here								18	82	138	81	1,353	62	102	88	
		Started elsewhere								4	18	33	19	823	38	14	12	
		Total								22	100	171	100	2,176	100	116	100	
26. Since graduating from high school, which of the following types of schools have you attended <i>other than</i> the one you are now attending? (Select all that apply.)	attend_voc	Vocational or technical school								1	5	1	1	99	5	0	0	
	attend_com	Community or junior college								1	5	27	16	736	34	14	12	
	attend_col	4-year college or university other than this one								5	23	29	17	450	21	11	10	
	attend_none	None								15	68	117	69	1,088	50	91	79	
	attend_other	Other								1	5	6	4	83	4	5	4	
27. What is the highest level of education you ever expect to complete?	edaspire	Some college but less than a bachelor's								0	0	1	1	45	2	1	1	
		Bachelor's degree								11	50	75	44	1,046	48	53	46	
		Master's degree								8	36	74	44	848	39	51	44	
		Doctoral or professional degree								3	14	19	11	224	10	10	9	
		Total								22	100	169	100	2,163	100	115	100	

# NSSE 2013 Major Field Report, Part II: Comparisons to Other Institutions

Respondent Profile: Comm, Media, PR

Loyola University New Orleans

## Comm, Media, PR

			First-Year Students <sup>a</sup>								Seniors <sup>a</sup>							
			Loyola-New Orleans		Jesuit		Carnegie Class		Peers		Loyola-New Orleans		Jesuit		Carnegie Class		Peers	
Item wording or description	Variable name	Response options	Count	%	Count	%	Count	%	Count	%	Count	%	Count	%	Count	%	Count	%
28. What is the highest level of education completed by either of your parents (or those who raised you)?	parented	Did not finish high school									1	5	2	1	68	3	0	0
		High school diploma or G.E.D.									1	5	14	8	387	18	11	9
		Attended college, but did not complete degree									1	5	16	9	248	11	6	5
		Associate's degree (A.A., A.S., etc.)									3	14	9	5	228	11	4	3
		Bachelor's degree (B.A., B.S., etc.)									9	41	57	33	657	30	49	42
		Master's degree (M.A., M.S., etc.)									6	27	39	23	464	21	33	28
		Doctoral or professional degree (Ph.D., J.D., M.D., etc.)									1	5	35	20	119	5	13	11
		Total									22	100	172	100	2,171	100	116	100
First-generation status (Neither parent holds a bachelor's degree.)	firstgen <i>(Recoded from parented.)</i>	No									16	73	131	76	1,240	57	95	82
		Yes									6	27	41	24	931	43	21	18
		Total									22	100	172	100	2,171	100	116	100
29. What is your gender?	gender	Female									15	68	127	74	1,539	71	89	77
		Male									7	32	45	26	633	29	27	23
		Total									22	100	172	100	2,172	100	116	100
30. Age Category	agecat <i>(Recoded from birthyear.)</i>	19 or younger									0	0	1	1	15	1	0	0
		20-23									18	82	160	93	1,665	77	112	97
		24-29									4	18	8	5	267	12	2	2
		30-39									0	0	2	1	119	6	1	1
		40-55									0	0	1	1	86	4	1	1
		Over 55									0	0	0	0	8	0	0	0
Total									22	100	172	100	2,160	100	116	100		
31. Are you an international student or foreign national?	internat	No									19	86	164	96	2,051	96	109	95
		Yes									3	14	6	4	95	4	6	5
		Total									22	100	170	100	2,146	100	115	100

# NSSE 2013 Major Field Report, Part II: Comparisons to Other Institutions

Respondent Profile: Comm, Media, PR

Loyola University New Orleans

## Comm, Media, PR

			First-Year Students <sup>a</sup>								Seniors <sup>a</sup>							
			Loyola-New Orleans		Jesuit		Carnegie Class		Peers		Loyola-New Orleans		Jesuit		Carnegie Class		Peers	
Item wording or description	Variable name	Response options	Count	%	Count	%	Count	%	Count	%	Count	%	Count	%	Count	%	Count	%
32. What is your racial or ethnic identification? (Select all that apply.)	re_amind	American Indian or Alaska Native									0	0	3	2	44	2	0	0
	re_asian	Asian									0	0	14	8	93	4	1	1
	re_black	Black or African American									4	18	6	4	221	10	7	6
	re_latino	Hispanic or Latino									4	18	18	11	240	11	6	5
	re_pacific	Native Hawaiian/Other Pac. Islander									0	0	2	1	20	1	0	0
	re_white	White									16	73	136	80	1,590	73	97	84
	re_other	Other									0	0	1	1	54	2	1	1
	re_pnr	I prefer not to respond									0	0	6	4	113	5	3	3
Racial or ethnic identification	re_all	American Indian or Alaska Native									0	0	1	1	7	0	0	0
	re_all	Asian									0	0	10	6	63	3	1	1
	re_all	Black or African American									4	18	3	2	179	8	7	6
	re_all	Hispanic or Latino									2	9	10	6	162	7	6	5
	re_all	Native Hawaiian/Other Pac. Islander									0	0	1	1	2	0	0	0
	re_all	White									14	64	124	73	1,463	67	97	84
	re_all	Other									0	0	1	1	31	1	1	1
	re_all	Multiracial									2	9	15	9	153	7	0	0
	re_all	I prefer not to respond									0	0	6	4	113	5	3	3
	Total									22	100	171	100	2,173	100	115	100	
33. Are you a member of a social fraternity or sorority?	greek	No									16	73	153	89	1,906	88	63	55
	greek	Yes									6	27	19	11	260	12	51	45
	greek	Total									22	100	172	100	2,166	100	114	100
34. Which of the following best describes where you are living while attending college?	living	Dormitory or other campus housing (not fraternity or sorority house)									3	14	59	34	436	20	17	15
	living	Fraternity or sorority house									0	0	2	1	36	2	14	12
	living	Residence, <b>within</b> walking dist.									9	41	86	50	624	29	65	57
	living	Residence, <b>farther than</b> walking dist.									10	45	24	14	1,004	46	19	17
	living	None of the above									0	0	1	1	69	3	0	0
	Total									22	100	172	100	2,169	100	115	100	
35. Are you a student-athlete on a team sponsored by your institution's athletics department?	athlete	No									22	100	167	97	2,024	94	110	96
	athlete	Yes									0	0	5	3	135	6	4	4
	athlete	Total									22	100	172	100	2,159	100	114	100

# NSSE 2013 Major Field Report, Part II: Comparisons to Other Institutions

Respondent Profile: Comm, Media, PR

Loyola University New Orleans

## Comm, Media, PR

			First-Year Students <sup>a</sup>								Seniors <sup>a</sup>								
			Loyola-New Orleans		Jesuit		Carnegie Class		Peers		Loyola-New Orleans		Jesuit		Carnegie Class		Peers		
Item wording or description	Variable name	Response options	Count	%	Count	%	Count	%	Count	%	Count	%	Count	%	Count	%	Count	%	
36. Are you a current or former member of the U.S. Armed Forces, Reserves, or National Guard?	veteran	No									21	95	165	98	2,106	97	115	100	
		Yes									1	5	3	2	55	3	0	0	
		Total									22	100	168	100	2,161	100	115	100	
37a. Have you been diagnosed with any disability or impairment?	disability	No									19	86	158	92	1,865	86	100	87	
		Yes									2	9	9	5	207	10	13	11	
		I prefer not to respond									1	5	5	3	91	4	2	2	
		Total									22	100	172	100	2,163	100	115	100	
b. [If, yes] Which of the following have been diagnosed? (Select all that apply)	dis_sense	A sensory impairment									0	0	1	7	36	12	2	13	
	dis_mobility	A mobility impairment									0	0	1	7	26	9	0	0	
	dis_learning	A learning disability									2	67	4	29	103	35	7	47	
	dis_mental	A mental health disorder									0	0	3	21	53	18	8	53	
	dis_other	A disability not listed									0	0	1	7	33	11	3	20	
Disability or impairment	disability_all	A sensory impairment									0	0	1	1	27	1	1	1	
	<i>(Recoded from disability and dis_sense through</i>	A mobility impairment									0	0	1	1	15	1	0	0	
	<i>dis_sense through</i>	A learning disability									2	9	3	2	77	4	3	3	
	<i>dis_other where each student is represented only once.)</i>	A mental health disorder									0	0	2	1	29	1	3	3	
		A disability not listed									0	0	1	1	19	1	1	1	
		More than one disability									0	0	1	1	40	2	5	4	
		No disability or impairment									19	86	158	92	1,865	86	100	87	
		Prefer not to respond									1	5	5	3	91	4	2	2	
	Total									22	100	172	100	2,163	100	115	100		
38. Which of the following best describes your sexual orientation? (Optional question administered per institution request.)	sexorient	Heterosexual									--	--	47	90	682	90	38	95	
		Gay									--	--	0	0	6	1	0	0	
		Lesbian										--	--	0	0	11	1	0	0
		Bisexual										--	--	1	2	10	1	1	3
		Questioning or unsure										--	--	0	0	8	1	0	0
		I prefer not to respond										--	--	4	8	37	5	1	3
		Total										--	--	52	100	754	100	40	100

# NSSE 2013 Major Field Report, Part II: Comparisons to Other Institutions

Respondent Profile: Comm, Media, PR

Loyola University New Orleans

## Comm, Media, PR

### First-Year Students<sup>a</sup>

### Seniors<sup>a</sup>

Item wording or description	Variable name	Response options	First-Year Students <sup>a</sup>								Seniors <sup>a</sup>							
			Loyola-New Orleans		Jesuit		Carnegie Class		Peers		Loyola-New Orleans		Jesuit		Carnegie Class		Peers	
			Count	%	Count	%	Count	%	Count	%	Count	%	Count	%	Count	%	Count	%
<b>Institution-reported information</b>																		
(Variables provided by your institution in your NSSE population file.)																		
Institution-reported: Gender	IRgender	Female Male Total									15	68	127	74	1,549	71	89	77
											7	32	45	26	630	29	27	23
											22	100	172	100	2,179	100	116	100
Institution-reported: Race	IRrace	American Indian or Alaska Native Asian Black or African American Hispanic or Latino Native Hawaiian/Other Pac. Islander White Other Foreign or nonresident alien Two or more races/ethnicities Unknown Total									0	0	1	1	8	0	0	0
											0	0	2	2	31	2	0	0
											4	18	4	4	184	10	6	5
											3	14	9	9	203	11	6	5
											0	0	0	0	1	0	0	0
											14	64	76	78	1,276	66	96	83
											0	0	0	0	20	1	0	0
											1	5	2	2	55	3	3	3
											0	0	1	1	22	1	0	0
											0	0	2	2	126	7	4	3
											22	100	97	100	1,926	100	115	100
Institution-reported: Class level	IRclass	Freshman/First-Year Sophomore Junior Senior Other Total									0	0	0	0	0	0	0	0
											0	0	0	0	0	0	0	0
											0	0	0	0	0	0	0	0
											22	100	172	100	2,179	100	116	100
											0	0	0	0	0	0	0	0
											22	100	172	100	2,179	100	116	100
Institution-reported: First-time first-year (FTFY)	IRftfy	No Yes Total									22	100	150	87	2,092	96	116	100
											0	0	22	13	87	4	0	0
											22	100	172	100	2,179	100	116	100
Institution-reported: Enrollment status	IRenrollment	Not full-time Full-time Total									1	5	4	2	231	11	3	3
											21	95	168	98	1,948	89	113	97
											22	100	172	100	2,179	100	116	100

## Endnotes

- a. All results are unweighted.
- b. Standard deviation is a measure of the amount the individual scores deviate from the mean of all the scores in the distribution.
- c. Standard error of the mean, used to compute a confidence interval (CI) around the sample mean. For example, the 95% CI is the range of values that is 95% likely to contain the true population mean, equal to the sample mean  $\pm 1.96 * SEM$ .
- d. A percentile is the point in the distribution of student-level EI scores at or below which a given percentage of EI scores fall.
- e. Degrees of freedom used to compute the t-tests. Values differ from Ns due to whether equal variances were assumed.
- f. Statistical significance represents the probability that the difference between the mean of your institution and that of the comparison group occurred by chance: \* $p < .05$ , \*\* $p < .01$ , \*\*\* $p < .001$  (2-tailed).
- g. Effect size is the mean difference divided by the pooled standard deviation.
- h. Percentage of students who responded "Done or in progress" except for service-learning which is the percentage who responded that at least "Some" courses included a community-based project.
- i. \* $p < .05$ , \*\* $p < .01$ , \*\*\* $p < .001$  (z-test comparing participation rates).
- j. Cohen's  $h$ : The standardized difference between two proportions. Effect size indicates the practical importance of an observed difference. An effect size of .2 is generally considered small, .5 medium, and .8 large.
- k. All results are unweighted. Means calculated from ordered response options (e.g., Very Often, Often, Sometimes, Never) assume equal intervals and should be interpreted with caution. Unless otherwise noted, statistical comparisons are two-tailed independent t-tests. Exceptions are the dichotomous high-impact practice items (11a to 11f) which are compared using a z-test.
- l. Items which make up the Engagement Indicators include the following two-letter prefixes: CL = Collaborative Learning, DD = Discussions with Diverse Others, ET = Effective Teaching Practices, HO = Higher-Order Learning, LS = Learning Strategies, QI = Quality of Interactions, QR = Quantitative Reasoning, RI = Reflective and Integrative Learning, SE = Supportive Environment, and SF = Student-Faculty Interaction.
- m. These are the values used to calculate means. For the majority of items, these values match the codes in the data file and codebook. For items estimating number of papers and hours per week, the values represent actual units using the midpoints of response option ranges and an estimate for unbounded options.
- n. Effect size for independent t-tests uses Cohen's  $d$ ; z-tests use Cohen's  $h$ . See page 2 for more details.
- o. Statistical comparison uses z-test to compare the percentage who responded "Done or in progress."