
University of Minnesota Duluth

NSSE 2014 Major Field Report, Part II

Comparisons to Other Institutions

Comm, Media, PR

*Comparing your students majoring in the fields shown below to those
in the same fields at your comparison group institutions*

The Major Field Report category 'Comm, Media, PR' includes the following majors: Communications (general); Broadcast communications; Journalism; Mass communications and media studies; Public relations and advertising; Speech; Telecommunications; Other communications.

Note:

The Major Field Report was formatted for printing. When viewing on screen in Excel, some content may appear truncated or oddly formatted. This is normal. Increasing the zoom level or viewing the report in Print Preview will improve on-screen display.

About Your Major Field Report, Part II

NSSE data serve to identify institutional strengths and weaknesses in reference to selected comparison institutions, yet institution-level comparisons may not capture important variation in student engagement that can be found within key subpopulations such as major. This report displays selected results for students at your institution and at your selected comparison institutions in the major category: Comm, Media, PR.

NSSE results included in MFR, Part II

- Engagement Indicators
- High-Impact Practices
- Frequencies and Statistical Comparisons
- Respondent Profile

Majors

Self-reported majors (first major given, if two were reported) were identified from the survey. Your institution had the option to customize how these were grouped, using up to ten related-major categories. Institutions choosing not to customize their major categories receive NSSE's ten major field categories. The majors used in this report are listed on the cover page of this report.

Sample

This report is based on information from all randomly selected or census-administered students in the indicated group of majors for both your institution and your comparison institutions. Targeted and locally administered oversamples and other non-randomly selected students are not included.

Class

Results are presented separately by institution-reported class level. First-year students' majors may include undeclared but intended majors and much of the first-year experience may take place outside of the major field. As a result, first-year results should be interpreted with caution.

Technical Requirements

Major categories with fewer than 20 respondents in a given class are not reported (columns are blank). Comparison groups must also contain at least 20 respondents in the major category, or they remain blank. Although 20 is a minimum requirement, keep in mind that any statistical result requires a sufficient number of respondents per category to produce a reliable estimate. Due to the disaggregation of results by student-reported major, the Major Field Report results are unweighted.

Report Sections

Engagement Indicators (pp. 3-7)	Results on NSSE's ten Engagement Indicators (EIs) organized into four themes adapted from the former Benchmarks of Effective Educational Practice. See your <i>Engagement Indicators</i> report for more details.
High-Impact Practices (p. 8)	Results on student participation in six High-Impact Practices (HIPs). See your <i>High-Impact Practices</i> report for more details.
Frequencies and Statistical Comparisons (pp. 9-44)	Response frequencies and statistical comparisons (including tests of significance and effect sizes) for all survey items except the demographics for your institution and your three core comparison groups.
Respondent Profile (pp. 45-51)	Response frequencies for all demographic questions for your institution and your three core comparison groups.

Engagement Indicators: Overview

Engagement Indicators are summary measures based on sets of NSSE questions examining key dimensions of student engagement. The ten indicators are organized within four themes: Academic Challenge, Learning with Peers, Experiences with Faculty, and Campus Environment. The tables below compare average scores^a for your students in this related-major category with students in your comparison groups within the same category.

Use the following key:

- ▲ **Your students' average** was significantly higher ($p < .05$) with an effect size at least .3 in magnitude.
- △ **Your students' average** was significantly higher ($p < .05$) with an effect size less than .3 in magnitude.
- No significant difference.
- ▼ **Your students' average** was significantly lower ($p < .05$) with an effect size less than .3 in magnitude.
- ▽ **Your students' average** was significantly lower ($p < .05$) with an effect size at least .3 in magnitude.

Theme	Engagement Indicator	First-Year Students in Comm, Media, PR			Seniors in Comm, Media, PR		
		Your first-year students compared with UMD Peers	Your first-year students compared with Competitors	Your first-year students compared with National Comparison	Your seniors compared with UMD Peers	Your seniors compared with Competitors	Your seniors compared with National Comparison
Academic Challenge	Higher-Order Learning				--	--	--
	Reflective & Integrative Learning				▽	▽	--
	Learning Strategies				--	--	--
	Quantitative Reasoning				--	▲	--
Learning with Peers	Collaborative Learning				--	--	--
	Discussions with Diverse Others				--	--	--
Experiences with Faculty	Student-Faculty Interaction				--	--	--
	Effective Teaching Practices				--	--	--
Campus Environment	Quality of Interactions				--	--	--
	Supportive Environment				--	--	--

NSSE 2014 Major Field Report, Part II: Comparisons to Other Institutions

Engagement Indicators: Comm, Media, PR

University of Minnesota Duluth

Seniors^a in Comm, Media, PR

	Mean statistics			Percentile ^d scores					Comparison results			
	Mean	SD ^b	SEM ^c	5th	25th	50th	75th	95th	Deg. of freedom ^e	Mean diff.	Sig. ^f	Effect size ^g
Academic Challenge												
Higher-Order Learning												
UMD (N = 34)	39.4	15.4	2.63	15	25	40	55	60				
UMD Peers	40.9	14.2	.93	15	30	40	50	60	265	-1.5		-.103
Competitors	42.0	13.6	.86	20	35	40	55	60	283	-2.6		-.189
National Comparison	40.7	13.7	.78	20	30	40	50	60	338	-1.3		-.093
Reflective & Integrative Learning												
UMD (N = 35)	35.6	13.7	2.32	14	26	31	46	60				
UMD Peers	41.5	12.1	.79	20	31	40	51	60	270	-5.9	**	-.475
Competitors	42.0	12.0	.75	23	34	40	53	60	294	-6.4	**	-.522
National Comparison	39.6	13.1	.74	17	31	40	49	60	348	-4.0		-.299
Learning Strategies												
UMD (N = 35)	35.2	14.3	2.42	7	27	33	47	60				
UMD Peers	38.6	15.3	1.00	13	27	40	53	60	266	-3.4		-.224
Competitors	35.6	14.0	.88	13	27	33	47	60	288	-.4		-.028
National Comparison	37.5	15.2	.86	13	27	40	47	60	344	-2.2		-.148
Quantitative Reasoning												
UMD (N = 35)	28.0	16.6	2.80	0	20	27	33	60				
UMD Peers	24.1	16.5	1.08	0	13	20	33	60	266	3.9		.239
Competitors	22.0	14.7	.91	0	13	20	33	47	290	6.0	*	.399
National Comparison	25.0	17.4	.98	0	13	20	40	60	344	3.0		.174
Learning with Peers												
Collaborative Learning												
UMD (N = 35)	37.3	13.5	2.28	20	25	35	50	60				
UMD Peers	33.9	13.0	.85	15	25	35	40	60	266	3.3		.256
Competitors	33.5	12.5	.78	15	25	35	40	55	289	3.8		.298
National Comparison	33.5	12.8	.72	15	25	30	40	60	346	3.8		.297
Discussions with Diverse Others												
UMD (N = 35)	39.6	15.6	2.64	15	25	40	55	60				
UMD Peers	40.8	15.7	1.04	15	30	40	60	60	263	-1.2		-.076
Competitors	39.3	14.0	.87	20	30	40	50	60	291	.3		.020
National Comparison	40.8	14.3	.81	20	30	40	55	60	346	-1.3		-.088

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Engagement Indicators: Comm, Media, PR

University of Minnesota Duluth

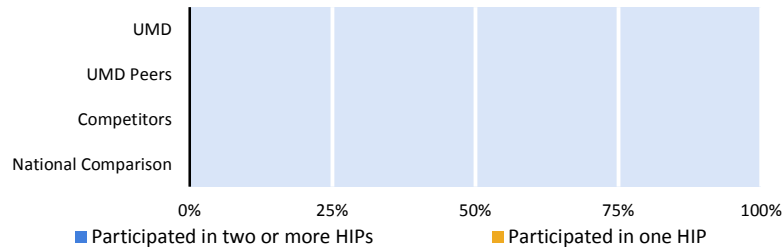
Seniors^a in Comm, Media, PR

	Mean statistics			Percentile ^d scores					Comparison results			
	Mean	SD ^b	SEM ^c	5th	25th	50th	75th	95th	Deg. of freedom ^e	Mean diff.	Sig. ^f	Effect size ^g
Experiences with Faculty												
Student-Faculty Interaction												
UMD (N = 34)	25.7	16.6	2.84	5	15	25	40	60				
UMD Peers	25.0	15.0	.99	5	15	20	35	55	264	.8		.051
Competitors	24.7	14.8	.92	0	15	20	35	55	289	1.0		.067
National Comparison	28.4	16.7	.95	5	15	25	40	60	345	-2.6		-.158
Effective Teaching Practices												
UMD (N = 35)	37.5	12.3	2.08	20	24	40	44	60				
UMD Peers	41.5	12.8	.83	20	32	40	52	60	269	-4.0		-.313
Competitors	39.9	13.3	.82	20	32	40	48	60	295	-2.4		-.182
National Comparison	40.5	14.0	.79	20	32	40	52	60	349	-3.0		-.216
Campus Environment												
Quality of Interactions												
UMD (N = 34)	41.7	10.3	1.76	23	36	42	50	60				
UMD Peers	41.3	10.9	.72	22	35	42	48	60	264	.4		.040
Competitors	42.8	10.2	.64	24	36	44	50	58	289	-1.1		-.106
National Comparison	42.2	11.2	.63	20	36	44	50	60	343	-.5		-.043
Supportive Environment												
UMD (N = 34)	32.7	13.1	2.25	15	20	30	40	60				
UMD Peers	32.8	13.0	.85	13	23	33	40	58	268	-.1		-.009
Competitors	33.8	13.0	.81	10	25	33	43	58	290	-1.0		-.080
National Comparison	33.4	13.9	.78	10	23	35	43	58	345	-.7		-.047

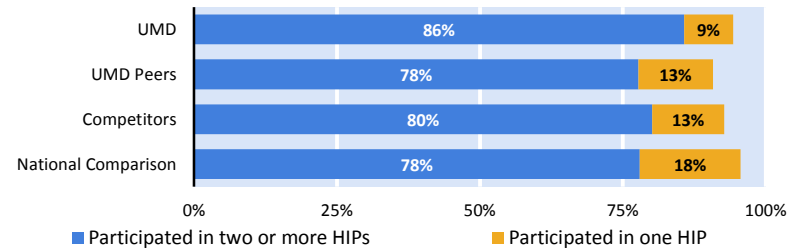
Overall HIP Participation^a

The figures below display the percentage^h of students who participated in High-Impact Practices. Both figures include participation in a learning community, service-learning, and research with faculty. The Senior figure also includes participation in an internship or field experience, study abroad, and culminating senior experience. The first segment in each bar shows the percentage of students who participated in at least two HIPs, and the full bar (both colors) represents the percentage who participated in at least one.

First-Year Students in Comm, Media, PR



Seniors in Comm, Media, PR



Statistical Comparisons^a

The table below compares the percentage^h of your students who participated in a High-Impact Practice, including the percentage who participated overall (at least one, two or more), with those at institutions in your comparison groups.

	UMD		UMD Peers		Competitors		National Comparison	
	%		% ⁱ	Effect size ^j	% ⁱ	Effect size ^j	% ⁱ	Effect size ^j
<i>First-Year Students in Comm, Media, PR</i>								
11c. Learning community								
12. Service-learning								
11e. Research with faculty								
Participated in at least one								
Participated in two or more								
<i>Seniors in Comm, Media, PR</i>								
11c. Learning community	24		22	.04	27	-.08	24	-.01
12. Service-learning	80		68	.26	66	.33	71	.21
11e. Research with faculty	31		22	.22	27	.09	19	.28
11a. Internship or field exp.	71		66	.13	68	.08	67	.09
11d. Study abroad	38		16 **	.52	30	.17	21 *	.38
11f. Culminating senior exp.	74		61	.29	60	.31	66	.17
Participated in at least one	94		91	.14	93	.06	96	-.06
Participated in two or more	86		78	.21	80	.15	78	.20

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Frequencies and Statistical Comparisons: Comm, Media, PR

University of Minnesota Duluth

Seniors^a in Comm, Media, PR

				Frequency Distributions								Statistical Comparisons ^k						
				UMD				National Comparison				Your seniors compared with						
Item wording or description	Variable name ^l	Values ^m	Response options	UMD		UMD Peers		Competitors		National Comparison		UMD	UMD Peers		Competitors		National Comparison	
				Count	%	Count	%	Count	%	Count	%	Mean	Mean	Effect size ⁿ	Mean	Effect size ⁿ	Mean	Effect size ⁿ
1. During the current school year, about how often have you done the following?																		
a. Asked questions or contributed to course discussions in other ways	askquest	1	Never	0	0	3	1	2	1	3	1	3.1	3.3	-.27	3.3	-.27	3.2	-.15
		2	Sometimes	12	34	41	17	43	16	68	21							
		3	Often	7	20	67	28	84	32	97	31							
		4	Very often	16	46	126	53	133	51	150	47							
		Total		35	100	237	100	262	100	318	100							
b. Prepared two or more drafts of a paper or assignment before turning it in	drafts	1	Never	8	23	45	19	61	23	74	23	2.1	2.5	-.32	2.3	-.12	2.3	-.18
		2	Sometimes	18	51	89	38	104	40	115	36							
		3	Often	5	14	48	20	61	23	81	26							
		4	Very often	4	11	55	23	34	13	47	15							
		Total		35	100	237	100	260	100	317	100							
c. Come to class without completing readings or assignments	unpreparedr <i>(Reverse-coded version of unprepared created by NSSE.)</i>	1	Very often	5	14	18	8	24	9	22	7	2.5	2.8 *	-.40	2.8	-.33	2.9 **	-.50
		2	Often	9	26	42	18	46	18	43	14							
		3	Sometimes	19	54	137	58	153	59	192	61							
		4	Never	2	6	39	17	36	14	56	18							
		Total		35	100	236	100	259	100	313	100							
d. Attended an art exhibit, play or other arts performance (dance, music, etc.)	attendart	1	Never	15	43	70	29	65	25	75	24	1.9	2.1	-.23	2.1	-.23	2.2 *	-.38
		2	Sometimes	12	34	105	44	136	52	141	45							
		3	Often	6	17	38	16	38	15	57	18							
		4	Very often	2	6	25	11	21	8	43	14							
		Total		35	100	238	100	260	100	316	100							
e. Asked another student to help you understand course material	CLaskhelp	1	Never	1	3	22	9	23	9	24	8	2.7	2.5	.33	2.5	.33	2.5	.33
		2	Sometimes	13	37	110	46	122	47	154	49							
		3	Often	15	43	77	32	86	33	100	32							
		4	Very often	6	17	29	12	31	12	38	12							
		Total		35	100	238	100	262	100	316	100							
f. Explained course material to one or more students	CLexplain	1	Never	0	0	6	3	6	2	10	3	2.6	2.7	-.10	2.7	-.04	2.7	-.11
		2	Sometimes	18	51	102	43	113	43	127	40							
		3	Often	12	34	85	36	105	40	123	39							
		4	Very often	5	14	44	19	36	14	56	18							
		Total		35	100	237	100	260	100	316	100							

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Frequencies and Statistical Comparisons: Comm, Media, PR

University of Minnesota Duluth

Seniors^a in Comm, Media, PR

				Frequency Distributions								Statistical Comparisons ^k						
				UMD		UMD Peers		Competitors		National Comparison		UMD		Your seniors compared with				
Item wording or description	Variable name ^l	Values ^m	Response options	Count	%	Count	%	Count	%	Count	%	Mean	UMD Peers		Competitors		National Comparison	
													Mean	Effect size ⁿ	Mean	Effect size ⁿ	Mean	Effect size ⁿ
g. Prepared for exams by discussing or working through course material with other students	CLstudy	1	Never	5	14	35	15	39	15	59	19	2.6	2.5	.12	2.5	.15	2.4	.25
		2	Sometimes	13	37	89	38	98	38	123	39							
		3	Often	7	20	70	30	77	30	89	28							
		4	Very often	10	29	43	18	44	17	47	15							
		Total		35	100	237	100	258	100	318	100							
h. Worked with other students on course projects or assignments	CLproject	1	Never	0	0	3	1	9	3	7	2	3.5	3.1 *	.43	3.1 **	.47	3.1 **	.47
		2	Sometimes	3	9	52	22	54	21	72	23							
		3	Often	13	37	93	40	105	41	126	40							
		4	Very often	19	54	87	37	91	35	112	35							
		Total		35	100	235	100	259	100	317	100							
i. Gave a course presentation	present	1	Never	1	3	5	2	12	5	6	2	3.3	3.1	.17	2.9 *	.39	3.1	.14
		2	Sometimes	6	17	54	23	71	27	69	22							
		3	Often	11	31	87	37	103	39	114	36							
		4	Very often	17	49	91	38	75	29	127	40							
		Total		35	100	237	100	261	100	316	100							
2. During the current school year, about how often have you done the following?																		
a. Combined ideas from different courses when completing assignments	RIintegrate	1	Never	1	3	3	1	2	1	12	4	3.1	3.1	-.03	3.1	-.12	3.0	.05
		2	Sometimes	8	23	56	24	47	18	78	25							
		3	Often	14	40	96	41	123	47	121	38							
		4	Very often	12	34	82	35	89	34	106	33							
		Total		35	100	237	100	261	100	317	100							
b. Connected your learning to societal problems or issues	RIsocietal	1	Never	5	14	6	3	2	1	19	6	2.4	3.0 ***	-.67	3.1 ***	-.89	3.0 **	-.59
		2	Sometimes	15	43	67	28	58	22	78	25							
		3	Often	10	29	83	35	102	39	116	37							
		4	Very often	5	14	81	34	98	38	104	33							
		Total		35	100	237	100	260	100	317	100							
c. Included diverse perspectives (political, religious, racial/ethnic, gender, etc.) in course discussions or assignments	RIdiverse	1	Never	4	12	13	5	7	3	20	6	2.5	2.9 *	-.46	3.0 ***	-.61	2.8 *	-.39
		2	Sometimes	16	47	70	30	74	29	102	32							
		3	Often	8	24	87	37	91	35	107	34							
		4	Very often	6	18	67	28	87	34	86	27							
		Total		34	100	237	100	259	100	315	100							

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Frequencies and Statistical Comparisons: Comm, Media, PR

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Seniors^a in Comm, Media, PR

				Frequency Distributions								Statistical Comparisons ^k								
				UMD		UMD Peers		Competitors		National Comparison		UMD		Your seniors compared with						
Item wording or description	Variable name ^l	Values ^m	Response options	Count	%	Count	%	Count	%	Count	%	Mean	UMD Peers		Competitors		National Comparison			
													Mean	Effect size ⁿ	Mean	Effect size ⁿ	Mean	Effect size ⁿ		
d. Examined the strengths and weaknesses of your own views on a topic or issue	RIownview	1	Never	2	6	6	3	4	2	13	4	2.7	3.0	-.32	3.0	-.33	2.9	-.20		
		2	Sometimes	15	43	61	26	68	26	90	29									
		3	Often	9	26	101	43	115	45	132	42									
		4	Very often	9	26	68	29	71	28	80	25									
		Total		35	100	236	100	258	100	315	100									
e. Tried to better understand someone else's views by imagining how an issue looks from his or her perspective	Rlperspect	1	Never	2	6	3	1	3	1	7	2	2.8	3.1 *	▼	-.37	3.1	-.32	3.0	-.21	
		2	Sometimes	12	34	49	21	61	23	87	28									
		3	Often	12	34	109	46	115	44	127	41									
		4	Very often	9	26	76	32	81	31	92	29									
		Total		35	100	237	100	260	100	313	100									
f. Learned something that changed the way you understand an issue or concept	RInewview	1	Never	1	3	3	1	2	1	7	2	2.7	3.1 **	▼	-.49	3.1 *	▼	-.40	2.9	-.22
		2	Sometimes	14	40	47	20	63	24	95	30									
		3	Often	13	37	102	44	112	43	128	41									
		4	Very often	7	20	82	35	81	31	84	27									
		Total		35	100	234	100	258	100	314	100									
g. Connected ideas from your courses to your prior experiences and knowledge	RIconnect	1	Never	0	0	0	0	1	0	2	1	3.2	3.4	-.20	3.3	-.18	3.3	-.04		
		2	Sometimes	5	14	28	12	26	10	44	14									
		3	Often	17	49	93	40	112	44	137	44									
		4	Very often	13	37	113	48	117	46	128	41									
		Total		35	100	234	100	256	100	311	100									
3. During the current school year, about how often have you done the following?																				
a. Talked about career plans with a faculty member	SFcareer	1	Never	4	11	33	14	34	13	44	14	2.5	2.5	.03	2.5	.02	2.6	-.06		
		2	Sometimes	16	46	101	42	110	42	115	37									
		3	Often	8	23	59	25	70	27	88	28									
		4	Very often	7	20	45	19	46	18	68	22									
		Total		35	100	238	100	260	100	315	100									
b. Worked with a faculty member on activities other than coursework (committees, student groups, etc.)	SFotherwork	1	Never	15	43	101	43	93	36	92	29	2.0	2.0	.05	2.0	-.03	2.3	-.24		
		2	Sometimes	10	29	68	29	101	39	112	36									
		3	Often	5	14	40	17	29	11	48	15									
		4	Very often	5	14	25	11	36	14	62	20									
		Total		35	100	234	100	259	100	314	100									

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Frequencies and Statistical Comparisons: Comm, Media, PR

University of Minnesota Duluth

Seniors^a in Comm, Media, PR

				Frequency Distributions								Statistical Comparisons ^k						
				UMD		UMD Peers		Competitors		National Comparison		UMD		Your seniors compared with				
Item wording or description	Variable name ^l	Values ^m	Response options	Count	%	Count	%	Count	%	Count	%	Mean	UMD Peers		Competitors		National Comparison	
													Mean	Effect size ⁿ	Mean	Effect size ⁿ	Mean	Effect size ⁿ
c. Discussed course topics, ideas, or concepts with a faculty member outside of class	SFdiscuss	1	Never	8	24	46	19	55	21	53	17	2.4	2.3	.11	2.2	.16	2.4	-.07
		2	Sometimes	10	29	109	46	119	46	136	43							
		3	Often	12	35	56	24	60	23	63	20							
		4	Very often	4	12	25	11	25	10	62	20							
		Total		34	100	236	100	259	100	314	100							
d. Discussed your academic performance with a faculty member	SFperform	1	Never	8	24	42	18	44	17	54	17	2.3	2.3	-.05	2.2	.05	2.4	-.15
		2	Sometimes	14	41	107	45	139	54	139	44							
		3	Often	7	21	60	25	49	19	60	19							
		4	Very often	5	15	28	12	26	10	62	20							
		Total		34	100	237	100	258	100	315	100							
4. During the current school year, how much has your coursework emphasized the following?																		
a. Memorizing course material	memorize	1	Very little	2	6	10	4	33	13	35	11	2.8	2.9	-.04	2.5	.32	2.6	.23
		2	Some	10	29	72	31	98	38	109	35							
		3	Quite a bit	15	43	94	40	84	32	113	36							
		4	Very much	8	23	59	25	44	17	58	18							
		Total		35	100	235	100	259	100	315	100							
b. Applying facts, theories, or methods to practical problems or new situations	HOapply	1	Very little	1	3	8	3	7	3	8	3	3.1	3.1	-.02	3.1	-.05	3.1	.01
		2	Some	6	17	42	18	46	18	63	20							
		3	Quite a bit	17	49	104	44	113	44	138	44							
		4	Very much	11	31	82	35	93	36	103	33							
		Total		35	100	236	100	259	100	312	100							
c. Analyzing an idea, experience, or line of reasoning in depth by examining its parts	HOanalyze	1	Very little	2	6	13	6	9	4	7	2	3.0	3.1	-.06	3.1	-.15	3.1	-.08
		2	Some	8	23	46	20	47	18	71	23							
		3	Quite a bit	13	37	91	39	104	40	127	41							
		4	Very much	12	34	85	36	97	38	106	34							
		Total		35	100	235	100	257	100	311	100							
d. Evaluating a point of view, decision, or information source	HOevaluate	1	Very little	0	0	10	4	13	5	13	4	3.0	3.1	-.13	3.1	-.19	3.0	-.05
		2	Some	13	37	42	18	35	14	68	22							
		3	Quite a bit	10	29	102	44	112	44	136	43							
		4	Very much	12	34	80	34	95	37	98	31							
		Total		35	100	234	100	255	100	315	100							

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Frequencies and Statistical Comparisons: Comm, Media, PR

University of Minnesota Duluth

Seniors^a in Comm, Media, PR

				Frequency Distributions								Statistical Comparisons ^k						
				UMD		UMD Peers		Competitors		National Comparison		UMD		Your seniors compared with				
Item wording or description	Variable name ^l	Values ^m	Response options	Count		Count		Count		Count		Mean	Mean	Effect size ⁿ	Mean	Effect size ⁿ	Mean	Effect size ⁿ
				%	%	%	%	%	%	UMD Peers	Competitors							
e. Forming a new idea or understanding from various pieces of information	HOform	1	Very little	2	6	14	6	13	5	14	4	2.9	2.9	-0.04	3.0	-0.12	3.0	-0.09
		2	Some	11	32	55	23	53	21	72	23							
		3	Quite a bit	9	26	96	41	107	42	132	42							
		4	Very much	12	35	71	30	84	33	97	31							
		Total		34	100	236	100	257	100	315	100							
5. During the current school year, to what extent have your instructors done the following?																		
a. Clearly explained course goals and requirements	ETgoals	1	Very little	2	6	2	1	6	2	8	3	2.9	3.2 **	-0.49	3.1	-0.25	3.1	-0.29
		2	Some	8	23	29	12	42	16	64	20							
		3	Quite a bit	17	49	116	49	141	54	126	40							
		4	Very much	8	23	89	38	73	28	118	37							
		Total		35	100	236	100	262	100	316	100							
b. Taught course sessions in an organized way	ETorganize	1	Very little	0	0	7	3	9	3	8	3	2.9	3.1	-0.23	3.0	-0.18	3.1	-0.23
		2	Some	9	26	43	18	47	18	60	19							
		3	Quite a bit	20	57	106	45	127	49	144	46							
		4	Very much	6	17	80	34	78	30	104	33							
		Total		35	100	236	100	261	100	316	100							
c. Used examples or illustrations to explain difficult points	ETexample	1	Very little	1	3	6	3	4	2	7	2	2.9	3.2 *	-0.36	3.2	-0.32	3.2	-0.26
		2	Some	10	29	35	15	44	17	60	19							
		3	Quite a bit	14	40	93	39	110	42	126	40							
		4	Very much	10	29	102	43	102	39	122	39							
		Total		35	100	236	100	260	100	315	100							
d. Provided feedback on a draft or work in progress	ETdraftfb	1	Very little	2	6	11	5	29	11	30	9	2.9	2.9	-0.11	2.8	.03	2.9	-0.04
		2	Some	9	26	64	27	63	24	78	25							
		3	Quite a bit	16	46	87	37	94	36	103	33							
		4	Very much	8	23	74	31	75	29	105	33							
		Total		35	100	236	100	261	100	316	100							
e. Provided prompt and detailed feedback on tests or completed assignments	ETfeedback	1	Very little	3	9	18	8	16	6	21	7	2.8	2.8	-0.08	2.8	-0.06	2.9	-0.10
		2	Some	9	26	61	26	75	29	90	29							
		3	Quite a bit	16	46	95	40	105	41	114	36							
		4	Very much	7	20	61	26	62	24	89	28							
		Total		35	100	235	100	258	100	314	100							

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Frequencies and Statistical Comparisons: Comm, Media, PR

University of Minnesota Duluth

Seniors^a in Comm, Media, PR

			Frequency Distributions								Statistical Comparisons ^k							
			UMD		UMD Peers		Competitors		National Comparison		UMD		Your seniors compared with					
Item wording or description	Variable name ^l	Values ^m	Response options	Count	%	Count	%	Count	%	Count	%	Mean	UMD Peers		Competitors		National Comparison	
													Mean	Effect size ⁿ	Mean	Effect size ⁿ	Mean	Effect size ⁿ
6. During the current school year, about how often have you done the following?																		
a. Reached conclusions based on your own analysis of numerical information (numbers, graphs, statistics, etc.)	QRconclude	1	Never	6	17	47	20	63	24	69	22	2.3	2.3	.02	2.1	.26	2.3	.03
		2	Sometimes	17	49	97	41	120	46	124	39							
		3	Often	6	17	63	27	63	24	78	25							
		4	Very often	6	17	30	13	16	6	45	14							
		Total		35	100	237	100	262	100	316	100							
b. Used numerical information to examine a real-world problem or issue (unemployment, climate change, public health, etc.)	QRproblem	1	Never	4	11	62	26	73	28	91	29	2.4	2.2	.22	2.0 *	.39	2.2	.22
		2	Sometimes	18	51	95	40	117	45	118	37							
		3	Often	9	26	54	23	53	21	71	23							
		4	Very often	4	11	24	10	15	6	35	11							
		Total		35	100	235	100	258	100	315	100							
c. Evaluated what others have concluded from numerical information	QRevaluate	1	Never	4	11	62	26	60	23	73	23	2.5	2.1 *	.40	2.2 *	.37	2.3	.23
		2	Sometimes	16	46	102	43	120	46	122	39							
		3	Often	9	26	51	22	60	23	77	25							
		4	Very often	6	17	20	9	21	8	40	13							
		Total		35	100	235	100	261	100	312	100							
7. During the current school year, about how many papers, reports, or other writing tasks of the following length have you been assigned? (Include those not yet completed.)																		
a. Up to 5 pages	wrshortnum <i>(Recorded version of wrshort created by NSSE. Values are estimated number of papers, reports, etc.)</i>	0	None	0	0	8	3	3	1	8	3	10.6	9.4	.18	10.1	.08	9.0	.23
		1.5	1-2	6	18	24	10	33	13	48	16							
		4	3-5	8	24	58	25	52	21	65	21							
		8	6-10	4	12	60	26	61	24	79	26							
		13	11-15	4	12	39	17	48	19	51	17							
		18	16-20	8	24	20	9	22	9	31	10							
		23	More than 20	4	12	25	11	34	13	26	8							
Total		34	100	234	100	253	100	308	100									
b. Between 6 and 10 pages	wrmednum <i>(Recorded version of wrmed created by NSSE. Values are estimated number of papers, reports, etc.)</i>	0	None	1	3	31	14	25	10	51	17	3.3	3.7	-.13	4.1	-.24	3.7	-.11
		1.5	1-2	15	44	83	36	83	33	114	37							
		4	3-5	14	41	71	31	84	34	84	28							
		8	6-10	4	12	29	13	41	16	35	11							
		13	11-15	0	0	10	4	15	6	13	4							
		18	16-20	0	0	3	1	1	0	3	1							
		23	More than 20	0	0	1	0	1	0	5	2							
Total		34	100	228	100	250	100	305	100									

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University of Minnesota Duluth

Seniors^a in Comm, Media, PR

				Frequency Distributions								Statistical Comparisons ^k							
				UMD		UMD Peers		Competitors		National Comparison		UMD		Your seniors compared with					
Item wording or description	Variable name ^l	Values ^m	Response options	Count	%	Count	%	Count	%	Count	%	Mean	Mean	Effect size ⁿ		Mean	Effect size ⁿ		
														Mean	Effect size ⁿ		Mean	Effect size ⁿ	
c. 11 pages or more	wrlongnum	0	None	8	24	74	32	74	30	122	40	1.4	1.7	-.14	1.9 *	-.22	2.1 **	▽	-.20
	(Recoded version of wrlong created by NSSE. Values are estimated number of papers, reports, etc.)	1.5	1-2	23	68	120	52	124	50	120	40								
		4	3-5	3	9	24	10	37	15	37	12								
		8	6-10	0	0	8	3	9	4	10	3								
		13	11-15	0	0	3	1	2	1	6	2								
		18	16-20	0	0	0	0	2	1	1	0								
		23	More than 20	0	0	0	0	0	0	6	2								
	Total			34	100	229	100	248	100	302	100								
Estimated number of assigned pages of student writing.	wrpages		(Continuous variable, recoded and summed by NSSE from wrshort, wrmed, and wrlong. Values are estimated pages of assigned writing.)									79.3	81.7	-.04	88.9	-.14	83.7	-.05	
8. During the current school year, about how often have you had discussions with people from the following groups?																			
a. People of a race or ethnicity other than your own	DDrace	1	Never	3	9	12	5	8	3	11	3	2.9	3.0	-.13	2.8	.06	2.9	-.07	
		2	Sometimes	10	29	63	26	102	39	99	31								
		3	Often	10	29	75	32	76	29	102	32								
		4	Very often	12	34	88	37	74	28	105	33								
		Total		35	100	238	100	260	100	317	100								
b. People from an economic background other than your own	DDeconomic	1	Never	0	0	9	4	7	3	3	1	3.0	3.0	-.01	2.9	.10	3.1	-.03	
		2	Sometimes	11	31	60	26	78	30	88	28								
		3	Often	12	34	79	34	97	37	115	36								
		4	Very often	12	34	87	37	78	30	110	35								
		Total		35	100	235	100	260	100	316	100								
c. People with religious beliefs other than your own	DDreligion	1	Never	1	3	10	4	9	3	10	3	2.8	3.1	-.29	3.0	-.19	3.1	-.31	
		2	Sometimes	14	40	56	24	72	28	69	22								
		3	Often	10	29	70	30	90	35	119	38								
		4	Very often	10	29	98	42	89	34	117	37								
		Total		35	100	234	100	260	100	315	100								
d. People with political views other than your own	DDpolitical	1	Never	0	0	12	5	5	2	5	2	3.2	3.0	.17	3.1	.09	3.1	.11	
		2	Sometimes	10	29	64	27	61	24	76	24								
		3	Often	9	26	66	28	96	37	122	39								
		4	Very often	16	46	91	39	96	37	111	35								
		Total		35	100	233	100	258	100	314	100								

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Frequencies and Statistical Comparisons: Comm, Media, PR

University of Minnesota Duluth

Seniors^a in Comm, Media, PR

				Frequency Distributions								Statistical Comparisons ^k						
				UMD				National Comparison				Your seniors compared with						
Item wording or description	Variable name ^l	Values ^m	Response options	UMD		UMD Peers		Competitors		National Comparison		UMD	UMD Peers		Competitors		National Comparison	
				Count	%	Count	%	Count	%	Count	%	Mean	Mean	Effect size ⁿ	Mean	Effect size ⁿ	Mean	Effect size ⁿ
9. During the current school year, about how often have you done the following?																		
a. Identified key information from reading assignments	LSreading	1	Never	1	3	2	1	3	1	10	3	3.1	3.2	-.17	3.2	-.17	3.1	-.03
		2	Sometimes	7	20	37	16	49	19	58	18							
		3	Often	14	40	100	42	89	34	127	40							
		4	Very often	13	37	98	41	120	46	122	38							
		Total		35	100	237	100	261	100	317	100							
b. Reviewed your notes after class	LSnotes	1	Never	4	11	28	12	34	13	35	11	2.5	2.7	-.22	2.5	.02	2.7	-.21
		2	Sometimes	16	46	80	34	115	44	111	35							
		3	Often	9	26	61	26	68	26	86	27							
		4	Very often	6	17	67	28	44	17	83	26							
		Total		35	100	236	100	261	100	315	100							
c. Summarized what you learned in class or from course materials	LSsummary	1	Never	3	9	26	11	28	11	28	9	2.7	2.9	-.17	2.6	.07	2.8	-.11
		2	Sometimes	11	31	54	23	86	34	94	30							
		3	Often	15	43	83	35	95	37	107	34							
		4	Very often	6	17	71	30	46	18	84	27							
		Total		35	100	234	100	255	100	313	100							
10. During the current school year, to what extent have your courses challenged you to do your best work?																		
challenge		1	Not at all	0	0	2	1	3	1	2	1	5.4	5.7	-.27	5.4	-.01	5.3	.07
		2		1	3	0	0	1	0	4	1							
		3		1	3	2	1	11	4	16	5							
		4		2	6	17	7	19	7	39	12							
		5		15	43	66	28	93	36	111	35							
		6		10	29	105	44	98	38	91	29							
		7	Very much	6	17	44	19	36	14	55	17							
		Total		35	100	236	100	261	100	318	100							
11. Which of the following have you done or do you plan to do before you graduate?^o																		
a. Participate in an internship, co-op, field experience, student teaching, or clinical placement	intern	Have not decided		2	6	9	4	9	3	15	5	71%	66%	.13	68%	.08	67%	.09
		Do not plan to do		4	11	25	11	32	12	34	11							
		Plan to do		4	11	48	20	43	16	55	17							
		Done or in progress		25	71	156	66	178	68	213	67							
		Total		35	100	238	100	262	100	317	100							

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			UMD		UMD Peers		Competitors		National Comparison		UMD		Your seniors compared with					
Item wording or description	Variable name ^l	Values ^m	Response options	Count	%	Count	%	Count	%	Count	%	Mean	Mean	Effect size ⁿ	Mean	Effect size ⁿ	Mean	Effect size ⁿ
														UMD Peers		Competitors		National Comparison
b. Hold a formal leadership role in a student organization or group	leader	(Means indicate the percentage who responded "Done or in progress.")	Have not decided	1	3	17	7	10	4	15	5	37%	44%	-.14	60% *	-0.45	55% *	-0.35
			Do not plan to do	21	60	104	44	86	33	112	35							
			Plan to do	0	0	11	5	9	3	17	5							
			Done or in progress	13	37	104	44	155	60	174	55							
			Total	35	100	236	100	260	100	318	100							
c. Participate in a learning community or some other formal program where groups of students take two or more classes together	learncom	(Means indicate the percentage who responded "Done or in progress.")	Have not decided	4	12	17	7	21	8	32	10	24%	22%	.04	27%	-0.08	24%	-0.01
			Do not plan to do	21	62	154	65	164	63	195	61							
			Plan to do	1	3	14	6	6	2	15	5							
			Done or in progress	8	24	52	22	71	27	76	24							
			Total	34	100	237	100	262	100	318	100							
d. Participate in a study abroad program	abroad	(Means indicate the percentage who responded "Done or in progress.")	Have not decided	2	6	15	6	16	6	18	6	38%	16% **	.52	30%	.17	21% *	.38
			Do not plan to do	19	56	176	75	157	61	212	67							
			Plan to do	0	0	8	3	8	3	19	6							
			Done or in progress	13	38	37	16	78	30	67	21							
			Total	34	100	236	100	259	100	316	100							
e. Work with a faculty member on a research project	research	(Means indicate the percentage who responded "Done or in progress.")	Have not decided	10	29	22	9	23	9	37	12	31%	22%	.22	27%	.09	19%	.28
			Do not plan to do	12	34	144	61	144	56	189	60							
			Plan to do	2	6	19	8	21	8	26	8							
			Done or in progress	11	31	52	22	70	27	61	19							
			Total	35	100	237	100	258	100	313	100							
f. Complete a culminating senior experience (capstone course, senior project or thesis, comprehensive exam, portfolio, etc.)	capstone	(Means indicate the percentage who responded "Done or in progress.")	Have not decided	1	3	14	6	11	4	10	3	74%	61%	.29	60%	.31	66%	.17
			Do not plan to do	0	0	38	16	51	20	47	15							
			Plan to do	8	23	41	17	42	16	49	16							
			Done or in progress	26	74	144	61	156	60	210	66							
			Total	35	100	237	100	260	100	316	100							

12. About how many of your courses at this institution have included a community-based project (service-learning)?

servcourse	Count	%	UMD	UMD Peers	Competitors	National Comparison	UMD	UMD Peers	Competitors	National Comparison
1 None	7	20	1.8	1.8	1.8	1.8	1.8	1.8	1.8	.09
2 Some	27	77								
3 Most	1	3								
4 All	0	0								
Total	35	100								

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				UMD				National Comparison				Your seniors compared with						
Item wording or description	Variable name ^l	Values ^m	Response options	UMD		UMD Peers		Competitors		National Comparison		UMD	UMD Peers		Competitors		National Comparison	
				Count	%	Count	%	Count	%	Count	%	Mean	Mean	Effect size ⁿ	Mean	Effect size ⁿ	Mean	Effect size ⁿ
13. Indicate the quality of your interactions with the following people at your institution.																		
a. Students	QIstudent	1	Poor	0	0	2	1	2	1	0	0	5.8	5.8	-.01	5.8	-.02	5.8	.02
				2	6	5	2	1	0	1	0							
				3	3	8	3	6	2	7	2							
				4	6	11	5	17	6	32	10							
				5	14	53	22	60	23	83	26							
				6	37	79	33	104	40	102	32							
				7	34	79	33	72	27	93	29							
				—	0	1	0	1	0	0	0							
Total	35	100	238	100	263	100	318	100										
b. Academic advisors	QIadvisor	1	Poor	2	6	12	5	13	5	18	6	4.8	4.8	-.03	5.0	-.12	5.2	-.23
				2	6	22	9	16	6	15	5							
				3	11	18	8	20	8	22	7							
				4	11	39	16	41	16	39	12							
				5	23	44	19	50	19	50	16							
				6	26	52	22	59	23	74	23							
				7	14	50	21	62	24	96	30							
				—	3	0	0	1	0	1	0							
Total	35	100	237	100	262	100	315	100										
c. Faculty	QIfaculty	1	Poor	0	0	2	1	1	0	4	1	5.7	5.5	.15	5.5	.21	5.5	.20
				2	3	5	2	9	3	6	2							
				3	0	11	5	9	3	15	5							
				4	11	23	10	29	11	39	12							
				5	23	58	24	65	25	75	24							
				6	34	83	35	99	38	106	34							
				7	29	55	23	48	18	70	22							
				—	0	0	0	0	0	0	0							
Total	35	100	237	100	260	100	315	100										

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				UMD		UMD Peers		Competitors		National Comparison		UMD		Your seniors compared with				
Item wording or description	Variable name ^l	Values ^m	Response options	Count	%	Count	%	Count	%	Count	%	Mean	Mean	Effect size ⁿ	Mean	Effect size ⁿ	Mean	Effect size ⁿ
														UMD		UMD Peers		Competitors
d. Student services staff (career services, student activities, housing, etc.)	QIstaff	1	Poor	2	6	9	4	7	3	15	5	4.7	4.9	-.10	5.1	-.21	4.9	-.08
		2		3	9	12	5	11	4	15	5							
		3		3	9	16	7	22	8	26	8							
		4		4	11	38	16	37	14	48	15							
		5		5	14	47	20	63	24	59	19							
		6		9	26	51	22	57	22	68	22							
		7	Excellent	5	14	35	15	51	19	52	16							
		—	Not applicable	4	11	29	12	15	6	33	10							
	Total			35	100	237	100	263	100	316	100							
e. Other administrative staff and offices (registrar, financial aid, etc.)	QIadmin	1	Poor	1	3	16	7	6	2	19	6	4.9	4.6	.18	5.0	-.06	4.7	.11
		2		2	6	20	8	11	4	20	6							
		3		2	6	20	8	19	7	30	9							
		4		7	20	42	18	44	17	54	17							
		5		8	23	49	21	67	26	74	23							
		6		9	26	52	22	62	24	62	20							
		7	Excellent	4	11	28	12	35	13	48	15							
		—	Not applicable	2	6	11	5	17	7	9	3							
	Total			35	100	238	100	261	100	316	100							
14. How much does your institution emphasize the following?																		
a. Spending significant amounts of time studying and on academic work	empstudy	1	Very little	0	0	3	1	5	2	7	2	2.9	3.1	-.25	3.1	-.17	2.9	.02
		2	Some	9	26	40	17	49	19	78	25							
		3	Quite a bit	18	53	120	51	130	50	161	51							
		4	Very much	7	21	74	31	76	29	68	22							
			Total	34	100	237	100	260	100	314	100							
b. Providing support to help students succeed academically	SEacademic	1	Very little	2	6	11	5	15	6	14	4	2.7	2.9	-.29	2.9	-.25	2.9	-.20
		2	Some	12	35	50	21	59	23	85	27							
		3	Quite a bit	14	41	118	50	114	44	143	46							
		4	Very much	6	18	57	24	69	27	72	23							
			Total	34	100	236	100	257	100	314	100							
c. Using learning support services (tutoring services, writing center, etc.)	SElearnsup	1	Very little	3	9	19	8	20	8	26	8	2.6	2.8	-.16	2.9	-.27	2.8	-.16
		2	Some	12	35	69	29	63	25	91	29							
		3	Quite a bit	13	38	91	38	98	38	114	37							
		4	Very much	6	18	58	24	76	30	80	26							
			Total	34	100	237	100	257	100	311	100							

NSSE 2014 Major Field Report, Part II: Comparisons to Other Institutions

Frequencies and Statistical Comparisons: Comm, Media, PR

University of Minnesota Duluth

Seniors^a in Comm, Media, PR

				Frequency Distributions								Statistical Comparisons ^k						
				UMD		UMD Peers		Competitors		National Comparison		UMD		Your seniors compared with				
Item wording or description	Variable name ^l	Values ^m	Response options	Count	%	Count	%	Count	%	Count	%	Mean	UMD Peers		Competitors		National Comparison	
													Mean	Effect size ⁿ	Mean	Effect size ⁿ	Mean	Effect size ⁿ
d. Encouraging contact among students from different backgrounds (social, racial/ethnic, religious, etc.)	SEdiverse	1	Very little	6	18	47	20	47	18	62	20	2.4	2.5	-.05	2.4	.01	2.5	-.05
		2	Some	14	41	75	32	106	41	100	32							
		3	Quite a bit	8	24	73	31	62	24	99	31							
		4	Very much	6	18	41	17	44	17	54	17							
		Total		34	100	236	100	259	100	315	100							
e. Providing opportunities to be involved socially	SEsocial	1	Very little	1	3	15	6	15	6	21	7	3.1	2.9	.23	3.0	.13	2.9	.17
		2	Some	6	18	58	25	55	21	69	22							
		3	Quite a bit	16	47	99	42	110	42	131	42							
		4	Very much	11	32	63	27	79	31	91	29							
		Total		34	100	235	100	259	100	312	100							
f. Providing support for your overall well-being (recreation, health care, counseling, etc.)	SEwellness	1	Very little	1	3	21	9	15	6	21	7	2.8	2.9	-.14	2.9	-.21	2.8	-.10
		2	Some	13	39	50	21	60	23	92	30							
		3	Quite a bit	12	36	98	42	107	42	112	36							
		4	Very much	7	21	65	28	75	29	86	28							
		Total		33	100	234	100	257	100	311	100							
g. Helping you manage your non-academic responsibilities (work, family, etc.)	SEnonacad	1	Very little	9	26	81	34	77	30	89	28	2.1	2.0	.14	2.1	.07	2.1	.01
		2	Some	16	47	94	40	111	43	130	42							
		3	Quite a bit	5	15	44	19	52	20	64	20							
		4	Very much	4	12	17	7	20	8	30	10							
		Total		34	100	236	100	260	100	313	100							
h. Attending campus activities and events (performing arts, athletic events, etc.)	SEactivities	1	Very little	2	6	14	6	16	6	25	8	2.8	2.8	.03	2.8	-.01	2.8	-.03
		2	Some	11	33	81	34	78	30	81	26							
		3	Quite a bit	12	36	90	38	106	41	132	42							
		4	Very much	8	24	52	22	57	22	74	24							
		Total		33	100	237	100	257	100	312	100							
i. Attending events that address important social, economic, or political issues	SEevents	1	Very little	3	9	36	16	29	11	46	15	2.6	2.4	.17	2.5	.03	2.5	.06
		2	Some	14	41	101	44	96	37	103	33							
		3	Quite a bit	12	35	60	26	99	39	120	39							
		4	Very much	5	15	35	15	33	13	41	13							
		Total		34	100	232	100	257	100	310	100							

NSSE 2014 Major Field Report, Part II: Comparisons to Other Institutions

Frequencies and Statistical Comparisons: Comm, Media, PR

University of Minnesota Duluth

Seniors^a in Comm, Media, PR

				Frequency Distributions								Statistical Comparisons ^k							
				UMD		UMD Peers		Competitors		National Comparison		UMD		Your seniors compared with					
														UMD Peers		Competitors		National Comparison	
Item wording or description	Variable name ^l	Values ^m	Response options	Count	%	Count	%	Count	%	Count	%	Mean	Mean	Effect size ⁿ	Mean	Effect size ⁿ	Mean	Effect size ⁿ	
15. About how many hours do you spend in a typical 7-day week doing the following?																			
a. Preparing for class (studying, reading, writing, doing homework or lab work, analyzing data, rehearsing, and other academic activities)	tmpprephrs	0	0 hrs	0	0	0	0	0	0	2	1	13.1	12.8	.05	13.9	-.10	12.4	.09	
	(Recorded version of tmpprep created by NSSE. Values are estimated number of hours per week.)	3	1-5 hrs	3	9	48	20	34	13	58	18								
		8	6-10 hrs	10	29	59	25	67	26	96	30								
		13	11-15 hrs	12	35	50	21	58	22	70	22								
		18	16-20 hrs	5	15	38	16	49	19	38	12								
		23	21-25 hrs	2	6	25	11	34	13	25	8								
		28	26-30 hrs	0	0	12	5	12	5	15	5								
		33	More than 30 hrs	2	6	5	2	7	3	12	4								
			Total	34	100	237	100	261	100	316	100								
b. Participating in co-curricular activities (organizations, campus publications, student government, fraternity or sorority, intercollegiate or intramural sports, etc.)	tmcocurrhrs	0	0 hrs	11	32	84	36	53	20	74	24	5.0	5.7	-.10	7.2	-.28	7.1	-.28	
	(Recorded version of tmcocurr created by NSSE. Values are estimated number of hours per week.)	3	1-5 hrs	13	38	73	31	107	41	104	33								
		8	6-10 hrs	5	15	27	12	33	13	51	16								
		13	11-15 hrs	3	9	24	10	27	10	39	12								
		18	16-20 hrs	1	3	9	4	11	4	20	6								
		23	21-25 hrs	0	0	9	4	16	6	16	5								
		28	26-30 hrs	0	0	4	2	6	2	5	2								
		33	More than 30 hrs	1	3	3	1	6	2	4	1								
			Total	34	100	233	100	259	100	313	100								
c. Working for pay on campus	tmworkonhrs	0	0 hrs	24	73	171	73	133	52	182	58	4.5	4.1	.05	7.3	-.31	6.1	-.19	
	(Recorded version of tmworkon created by NSSE. Values are estimated number of hours per week.)	3	1-5 hrs	0	0	6	3	7	3	10	3								
		8	6-10 hrs	2	6	13	6	33	13	36	12								
		13	11-15 hrs	3	9	14	6	35	14	28	9								
		18	16-20 hrs	2	6	21	9	23	9	34	11								
		23	21-25 hrs	1	3	3	1	12	5	11	4								
		28	26-30 hrs	0	0	4	2	8	3	3	1								
		33	More than 30 hrs	1	3	3	1	7	3	8	3								
			Total	33	100	235	100	258	100	312	100								

NSSE 2014 Major Field Report, Part II: Comparisons to Other Institutions

Frequencies and Statistical Comparisons: Comm, Media, PR

University of Minnesota Duluth

Seniors^a in Comm, Media, PR

				Frequency Distributions								Statistical Comparisons ^k						
				UMD		UMD Peers		Competitors		National Comparison		UMD		Your seniors compared with				
Item wording or description	Variable name ^l	Values ^m	Response options	Count	%	Count	%	Count	%	Count	%	Mean	Mean	Effect size ⁿ	Mean	Effect size ⁿ	Mean	Effect size ⁿ
														Mean		Mean		Mean
d. Working for pay off campus	tmworkoffhrs	0	0 hrs	16	47	87	37	110	42	133	43	11.3	12.4	-.09	10.9	.03	10.8	.04
	(Recorded version of tmworkoff created by NSSE. Values are estimated number of hours per week.)	3	1-5 hrs	1	3	9	4	10	4	18	6							
		8	6-10 hrs	1	3	19	8	21	8	16	5							
		13	11-15 hrs	3	9	20	9	28	11	37	12							
		18	16-20 hrs	4	12	34	15	32	12	35	11							
		23	21-25 hrs	2	6	21	9	11	4	21	7							
		28	26-30 hrs	3	9	19	8	23	9	24	8							
		33	More than 30 hrs	4	12	25	11	24	9	28	9							
	Total			34	100	234	100	259	100	312	100							
Estimated number of hours working for pay	tmworkhrs		(Continuous variable created by NSSE)									15.2	16.1	-.07	18.1	-.24	16.7	-.11
e. Doing community service or volunteer work	tmservicehrs	0	0 hrs	19	58	108	46	133	51	154	49	2.0	3.2	-.23	2.4	-.08	2.8	-.17
	(Recorded version of tmservice created by NSSE. Values are estimated number of hours per week.)	3	1-5 hrs	12	36	92	39	103	39	117	38							
		8	6-10 hrs	1	3	16	7	14	5	20	6							
		13	11-15 hrs	0	0	9	4	5	2	10	3							
		18	16-20 hrs	0	0	3	1	4	2	7	2							
		23	21-25 hrs	1	3	6	3	1	0	1	0							
		28	26-30 hrs	0	0	0	0	0	0	0	0							
		33	More than 30 hrs	0	0	1	0	1	0	3	1							
	Total			33	100	235	100	261	100	312	100							
f. Relaxing and socializing (time with friends, video games, TV or videos, keeping up with friends online, etc.)	tmrelaxhrs	0	0 hrs	0	0	5	2	2	1	4	1	15.3	12.6	.33	13.3	.24	13.2	.25
	(Recorded version of tmrelax created by NSSE. Values are estimated number of hours per week.)	3	1-5 hrs	2	6	44	19	44	17	56	18							
		8	6-10 hrs	9	27	63	27	67	26	83	26							
		13	11-15 hrs	7	21	47	20	63	24	65	21							
		18	16-20 hrs	6	18	42	18	39	15	52	17							
		23	21-25 hrs	6	18	16	7	20	8	21	7							
		28	26-30 hrs	2	6	9	4	9	3	14	4							
		33	More than 30 hrs	1	3	11	5	17	7	20	6							
	Total			33	100	237	100	261	100	315	100							

NSSE 2014 Major Field Report, Part II: Comparisons to Other Institutions

Frequencies and Statistical Comparisons: Comm, Media, PR

University of Minnesota Duluth

Seniors^a in Comm, Media, PR

				Frequency Distributions								Statistical Comparisons ^k								
				UMD		UMD Peers		Competitors		National Comparison		UMD		Your seniors compared with						
Item wording or description	Variable name ^l	Values ^m	Response options	Count	%	Count	%	Count	%	Count	%	Mean	UMD Peers		Competitors		National Comparison			
													Mean	Effect size ⁿ	Mean	Effect size ⁿ	Mean	Effect size ⁿ		
g. Providing care for dependents (children, parents, etc.)	tmcarehrs	0	0 hrs	30	91	182	76	222	85	249	79	.3	2.8 *** ▼	-.36	1.8 *** ▼	-.25	2.4 *** ▼	-.34		
	(Recoded version of tmcare created by NSSE. Values are estimated number of hours per week.)	3	1-5 hrs	3	9	28	12	21	8	27	9									
	8	6-10 hrs	0	0	6	3	5	2	14	4										
	13	11-15 hrs	0	0	6	3	1	0	7	2										
	18	16-20 hrs	0	0	1	0	2	1	8	3										
	23	21-25 hrs	0	0	3	1	1	0	0	0										
	28	26-30 hrs	0	0	3	1	1	0	3	1										
	33	More than 30 hrs	0	0	9	4	8	3	7	2										
	Total			33	100	238	100	261	100	315	100									
h. Commuting to campus (driving, walking, etc.)	tmcommutehrs	0	0 hrs	0	0	20	8	35	13	50	16	3.9	4.5	-.12	3.1	.35	4.6	-.13		
	(Recoded version of tmcommute created by NSSE. Values are estimated number of hours per week.)	3	1-5 hrs	28	85	168	71	202	77	192	61									
	8	6-10 hrs	4	12	36	15	21	8	47	15										
	13	11-15 hrs	1	3	6	3	2	1	15	5										
	18	16-20 hrs	0	0	1	0	1	0	5	2										
	23	21-25 hrs	0	0	1	0	0	0	1	0										
	28	26-30 hrs	0	0	3	1	0	0	2	1										
	33	More than 30 hrs	0	0	2	1	0	0	4	1										
	Total			33	100	237	100	261	100	316	100									
16. Of the time you spend preparing for class in a typical 7-day week, about how much is on assigned reading?																				
reading	1	Very little	4	12	13	10	11	7	18	11	3.2	3.3	-.05	3.5	-.24	3.0	.18			
	(Revised for 2014. Comparison data are limited to NSSE 2014 participating institutions.)	2	Some	7	21	25	19	22	14	43								27		
	3	About half	7	21	33	24	34	22	38	24										
	4	Most	10	29	40	30	54	35	41	26										
	5	Almost all	6	18	24	18	33	21	18	11										
		Total	34	100	135	100	154	100	158	100										
tmreadinghrs	(Continuous variable created by NSSE. Calculated as a proportion of tmprephrs based on reading, where Very little=.10; Some=.25; About half=.50; Most=.75; Almost all=.90)											7.6	7.7	-.02	9.3	-.25	6.8	.12		

NSSE 2014 Major Field Report, Part II: Comparisons to Other Institutions

Frequencies and Statistical Comparisons: Comm, Media, PR

University of Minnesota Duluth

Seniors^a in Comm, Media, PR

				Frequency Distributions								Statistical Comparisons ^k							
				UMD		UMD Peers		Competitors		National Comparison		UMD		Your seniors compared with					
Item wording or description	Variable name ^l	Values ^m	Response options	Count	%	Count	%	Count	%	Count	%	Mean	UMD Peers		Competitors		National Comparison		
													Mean	Effect size ⁿ	Mean	Effect size ⁿ	Mean	Effect size ⁿ	
	tmreadinghrscol	1	0 hrs	0	0	0	0	0	0	0	0								
	<i>(Collapsed version of tmreadinghrs created by NSSE.)</i>	2	More than zero, up to 5 hrs	13	38	56	42	46	30	84	54								
		3	More than 5, up to 10 hrs	13	38	42	31	50	33	38	24								
		4	More than 10, up to 15 hrs	5	15	16	12	29	19	15	10								
		5	More than 15, up to 20 hrs	1	3	9	7	12	8	9	6								
		6	More than 20, up to 25 hrs	1	3	8	6	14	9	5	3								
		7	More than 25 hrs	1	3	3	2	2	1	5	3								
		Total		34	100	134	100	153	100	156	100								
17. How much has your experience at this institution contributed to your knowledge, skills, and personal development in the following areas?																			
a. Writing clearly and effectively	pgwrite	1	Very little	0	0	3	1	11	4	13	4	3.2	3.4	-.15	3.3	-.13	3.2	.02	
		2	Some	5	15	30	13	26	10	44	14								
		3	Quite a bit	16	47	85	36	86	33	120	38								
		4	Very much	13	38	119	50	138	53	140	44								
		Total		34	100	237	100	261	100	317	100								
b. Speaking clearly and effectively	pgspeak	1	Very little	0	0	5	2	14	5	12	4	3.5	3.3	.27	3.2 *	.40	3.2 *	.45	
		2	Some	3	9	31	13	35	14	56	18								
		3	Quite a bit	10	29	83	35	96	37	119	38								
		4	Very much	21	62	117	50	112	44	130	41								
		Total		34	100	236	100	257	100	317	100								
c. Thinking critically and analytically	pgthink	1	Very little	0	0	4	2	7	3	14	4	3.2	3.3	-.16	3.3	-.16	3.2	-.05	
		2	Some	7	21	33	14	29	11	40	13								
		3	Quite a bit	13	38	79	34	95	37	116	37								
		4	Very much	14	41	119	51	129	50	145	46								
		Total		34	100	235	100	260	100	315	100								
d. Analyzing numerical and statistical information	pganalyze	1	Very little	2	6	39	17	50	19	78	25	2.6	2.4	.18	2.2 *	.39	2.2 *	.40	
		2	Some	14	41	97	41	123	47	134	43								
		3	Quite a bit	14	41	62	26	58	22	61	19								
		4	Very much	4	12	38	16	28	11	41	13								
		Total		34	100	236	100	259	100	314	100								

NSSE 2014 Major Field Report, Part II: Comparisons to Other Institutions

Frequencies and Statistical Comparisons: Comm, Media, PR

University of Minnesota Duluth

Seniors^a in Comm, Media, PR

				Frequency Distributions								Statistical Comparisons ^k						
				UMD		UMD Peers		Competitors		National Comparison		UMD		Your seniors compared with				
Item wording or description	Variable name ^l	Values ^m	Response options	Count	%	Count	%	Count	%	Count	%	Mean	UMD Peers		Competitors		National Comparison	
													Mean	Effect size ⁿ	Mean	Effect size ⁿ	Mean	Effect size ⁿ
e. Acquiring job- or work-related knowledge and skills	pgwork	1	Very little	4	12	17	7	15	6	26	8	2.9	3.0	-.11	3.0	-.13	2.9	-.07
		2	Some	7	21	48	20	59	23	75	24							
		3	Quite a bit	12	35	93	39	97	37	105	33							
		4	Very much	11	32	79	33	90	34	110	35							
		Total		34	100	237	100	261	100	316	100							
f. Working effectively with others	pgothers	1	Very little	0	0	2	1	9	3	11	3	3.4	3.3	.09	3.2	.22	3.2	.18
		2	Some	6	18	32	14	45	17	46	15							
		3	Quite a bit	10	29	97	41	98	38	124	39							
		4	Very much	18	53	104	44	107	41	134	43							
		Total		34	100	235	100	259	100	315	100							
g. Developing or clarifying a personal code of values and ethics	pgvalues	1	Very little	2	6	18	8	21	8	31	10	2.9	2.9	.00	2.9	.00	2.9	-.02
		2	Some	9	28	64	27	69	27	68	21							
		3	Quite a bit	12	38	83	35	92	35	121	38							
		4	Very much	9	28	71	30	78	30	97	31							
		Total		32	100	236	100	260	100	317	100							
h. Understanding people of other backgrounds (economic, racial/ethnic, political, religious, nationality, etc.)	pgdiverse	1	Very little	5	15	12	5	20	8	38	12	2.7	2.9	-.20	2.8	-.12	2.8	-.09
		2	Some	10	29	75	32	80	31	84	27							
		3	Quite a bit	10	29	81	35	96	37	108	34							
		4	Very much	9	26	66	28	64	25	86	27							
		Total		34	100	234	100	260	100	316	100							
i. Solving complex real-world problems	pgprobsolve	1	Very little	1	3	29	12	24	9	41	13	2.7	2.7	.02	2.8	-.05	2.7	.05
		2	Some	14	41	67	28	72	28	94	30							
		3	Quite a bit	12	35	83	35	102	39	106	33							
		4	Very much	7	21	57	24	62	24	76	24							
		Total		34	100	236	100	260	100	317	100							
j. Being an informed and active citizen	pgcitizen	1	Very little	0	0	26	11	21	8	39	12	2.8	2.7	.09	2.8	-.01	2.7	.09
		2	Some	14	42	69	29	73	28	87	28							
		3	Quite a bit	11	33	81	34	98	38	110	35							
		4	Very much	8	24	59	25	69	26	79	25							
		Total		33	100	235	100	261	100	315	100							

NSSE 2014 Major Field Report, Part II: Comparisons to Other Institutions

Frequencies and Statistical Comparisons: Comm, Media, PR

University of Minnesota Duluth

Seniors^a in Comm, Media, PR

Item wording or description	Variable name ^l	Values ^m	Response options	Frequency Distributions								Statistical Comparisons ^k						
				UMD		UMD Peers		Competitors		National Comparison		UMD		Your seniors compared with				
				Count	%	Count	%	Count	%	Count	%	Mean	UMD Peers	Competitors	National Comparison	Effect size ⁿ	Effect size ⁿ	Effect size ⁿ
													Mean	Effect size ⁿ	Mean	Effect size ⁿ	Mean	Effect size ⁿ
18. How would you evaluate your entire educational experience at this institution?																		
	evalexp	1	Poor	0	0	4	2	4	2	8	3	3.2	3.3	-.11	3.4	-.22	3.2	.04
		2	Fair	4	11	22	9	18	7	35	11							
		3	Good	19	54	109	46	115	44	161	51							
		4	Excellent	12	34	103	43	126	48	114	36							
		Total		35	100	238	100	263	100	318	100							
19. If you could start over again, would you go to the same institution you are now attending?																		
	sameinst	1	Definitely no	0	0	6	3	8	3	14	4	3.3	3.3	.01	3.3	-.02	3.2	.13
		2	Probably no	3	9	31	13	32	12	45	14							
		3	Probably yes	19	54	91	38	96	37	128	40							
		4	Definitely yes	13	37	110	46	127	48	130	41							
		Total		35	100	238	100	263	100	317	100							

NSSE 2014 Major Field Report, Part II: Comparisons to Other Institutions

Respondent Profile: Comm, Media, PR

University of Minnesota Duluth

Comm, Media, PR

			First-Year Students ^a								Seniors ^a							
Item wording or description	Variable name	Response options	UMD		UMD Peers		Competitors		National Comparison		UMD		UMD Peers		Competitors		National Comparison	
			Count	%	Count	%	Count	%	Count	%	Count	%	Count	%	Count	%	Count	%
20a. How many majors do you plan to complete? (Do not count minors.)	MAJnum	One									32	91	212	89	198	75	293	92
		More than one									3	9	26	11	65	25	25	8
		Total									35	100	238	100	263	100	318	100
First major or expected first major, in NSSE's default related-major categories. (Does not reflect any customization made for the Major Field Report)	MAJfirstcol (Recoded from MAJfirst)	Arts & Humanities									0	0	0	0	0	0	0	0
		Biological Sci., Agriculture, & Natural Resources									0	0	0	0	0	0	0	0
		Physical Sci., Mathematics, & Computer Science									0	0	0	0	0	0	0	0
		Social Sciences									0	0	0	0	0	0	0	0
		Business									0	0	0	0	0	0	0	0
		Communications, Media, & Public Relations									35	100	238	100	263	100	318	100
		Education									0	0	0	0	0	0	0	0
		Engineering									0	0	0	0	0	0	0	0
		Health Professions									0	0	0	0	0	0	0	0
		Social Service Professions									0	0	0	0	0	0	0	0
		All Other									0	0	0	0	0	0	0	0
		Undecided, Undeclared									0	0	0	0	0	0	0	0
		Total									35	100	238	100	263	100	318	100
		Second major or expected second major, in NSSE's default related-major categories. (Does not reflect any customization made for the Major Field Report)	MAJsecondcol (Recoded from MAJsecond)	Arts & Humanities									2	67	13	50	20	31
Biological Sci., Agriculture, & Natural Resources											0	0	0	0	0	0	1	4
Physical Sci., Mathematics, & Computer Science											0	0	0	0	0	0	1	4
Social Sciences											1	33	3	12	20	31	9	36
Business											0	0	2	8	2	3	2	8
Communications, Media, & Public Relations											0	0	5	19	16	25	7	28
Education											0	0	0	0	0	0	1	4
Engineering											0	0	0	0	0	0	1	4
Health Professions											0	0	1	4	1	2	0	0
Social Service Professions											0	0	0	0	1	2	0	0
All Other											0	0	2	8	5	8	0	0
Undecided, Undeclared											0	0	0	0	0	0	0	0
Total											3	100	26	100	65	100	25	100

NSSE 2014 Major Field Report, Part II: Comparisons to Other Institutions

Respondent Profile: Comm, Media, PR

University of Minnesota Duluth

Comm, Media, PR

			First-Year Students ^a								Seniors ^a							
Item wording or description	Variable name	Response options	UMD		UMD Peers		Competitors		National Comparison		UMD		UMD Peers		Competitors		National Comparison	
			Count	%	Count	%	Count	%	Count	%	Count	%	Count	%	Count	%	Count	%
21. What is your class level?	class	Freshman/First-year									0	0	0	0	0	0	0	0
		Sophomore									0	0	0	0	0	0	0	0
		Junior			1	3	7	3	12	5	7	2						
		Senior			34	97	225	95	245	94	303	95						
		Unclassified			0	0	5	2	5	2	8	3						
		Total			35	100	237	100	262	100	318	100						
22. Thinking about this current academic term, are you a full-time student?	fulltime	No									2	6	49	21	40	15	51	16
		Yes			33	94	187	79	219	85	264	84						
		Total			35	100	236	100	259	100	315	100						
23a. How many courses are you taking for credit this current academic term?	coursenum	0									0	0	7	3	3	1	14	4
		1			1	3	6	3	6	2	7	2						
		2			2	6	23	10	13	5	11	3						
		3			2	6	41	17	35	13	31	10						
		4			7	20	71	30	93	35	109	34						
		5			14	40	59	25	83	32	93	29						
		6			7	20	15	6	18	7	30	9						
		7 or more			2	6	16	7	11	4	22	7						
Total			35	100	238	100	262	100	317	100								
b. Of these, how many are entirely online?	onlinenum	0									31	89	192	81	210	80	260	82
		1			4	11	34	14	38	15	45	14						
		2			0	0	10	4	10	4	9	3						
		3			0	0	0	0	0	0	1	0						
		4			0	0	1	0	2	1	2	1						
		5			0	0	0	0	1	0	1	0						
		6			0	0	0	0	0	0	0	0						
		7 or more			0	0	0	0	0	0	0	0						
Total			35	100	237	100	261	100	318	100								
Collapsed recode of courses taken online (Based on responses to coursenum and onlinenum)	onlinecscol	No courses taken online									31	89	192	81	210	80	260	82
		Some courses taken online			4	11	40	17	44	17	56	18						
		All courses taken online			0	0	5	2	7	3	1	0						
		Total			35	100	237	100	261	100	317	100						

NSSE 2014 Major Field Report, Part II: Comparisons to Other Institutions

Respondent Profile: Comm, Media, PR

University of Minnesota Duluth

Comm, Media, PR

Item wording or description	Variable name	Response options	First-Year Students ^a								Seniors ^a							
			UMD		UMD Peers		Competitors		National Comparison		UMD		UMD Peers		Competitors		National Comparison	
			Count	%	Count	%	Count	%	Count	%	Count	%	Count	%	Count	%	Count	%
24. What have most of your grades been up to now at this institution?	grades	C- or lower								1	3	1	0	0	0	0	0	
		C								0	0	4	2	3	1	5	2	
		C+								3	9	14	6	7	3	12	4	
		B-								6	17	24	10	8	3	17	5	
		B								10	29	55	23	62	24	84	26	
		B+								8	23	46	19	65	25	78	25	
		A-								6	17	51	21	65	25	67	21	
		A								1	3	43	18	52	20	55	17	
Total								35	100	238	100	262	100	318	100			
25. Did you begin college at this institution or elsewhere?	begincol	Started here								24	71	131	55	190	73	195	61	
		Started elsewhere								10	29	106	45	72	27	123	39	
		Total								34	100	237	100	262	100	318	100	
26. Since graduating from high school, which of the following types of schools have you attended <i>other than</i> the one you are now attending? (Select all that apply.)	attend_voc	Vocational or technical school								0	0	12	5	16	6	32	10	
	attend_com	Community or junior college								7	21	112	47	44	17	89	28	
	attend_col	4-year college or university other than this one								6	18	51	21	56	22	73	23	
	attend_none	None								19	56	87	37	163	63	154	49	
	attend_other	Other								3	9	7	3	11	4	11	3	
27. What is the highest level of education you ever expect to complete?	edaspire	Some college but less than a bachelor's degree								2	6	5	2	4	2	12	4	
		Bachelor's degree (B.A., B.S., etc.)								21	62	120	50	136	52	172	55	
		Master's degree (M.A., M.S., etc.)								10	29	87	37	107	41	102	32	
		Doctoral or professional degree (Ph.D., J.D., M.D., etc.)								1	3	26	11	15	6	29	9	
		Total								34	100	238	100	262	100	315	100	

NSSE 2014 Major Field Report, Part II: Comparisons to Other Institutions

Respondent Profile: Comm, Media, PR

University of Minnesota Duluth

Comm, Media, PR

			First-Year Students ^a								Seniors ^a							
Item wording or description	Variable name	Response options	UMD		UMD Peers		Competitors		National Comparison		UMD		UMD Peers		Competitors		National Comparison	
			Count	%	Count	%	Count	%	Count	%	Count	%	Count	%	Count	%	Count	%
28. What is the highest level of education completed by either of your parents (or those who raised you)?	parented	Did not finish high school									0	0	6	3	3	1	2	1
		High school diploma or G.E.D.									6	18	38	16	25	10	49	15
		Attended college, but did not complete degree									2	6	34	14	33	13	41	13
		Associate's degree (A.A., A.S., etc.)									8	24	21	9	30	12	38	12
		Bachelor's degree (B.A., B.S., etc.)									9	26	85	36	88	34	114	36
		Master's degree (M.A., M.S., etc.)									7	21	41	17	61	23	60	19
		Doctoral or professional degree (Ph.D., J.D., M.D., etc.)									2	6	12	5	20	8	14	4
		Total									34	100	237	100	260	100	318	100
First-generation status (No parent holds a bachelor's degree)	firstgen <i>(Recoded from parented)</i>	Not first-generation									18	53	138	58	169	65	188	59
		First-generation									16	47	99	42	91	35	130	41
		Total									34	100	237	100	260	100	318	100
29. What is your gender identity? <i>(Revised for 2014; limited to NSSE 2014 institutions)</i>	genderid	Man									13	38	34	25	24	16	38	24
		Woman									21	62	100	74	130	84	118	75
		Another gender identity									0	0	0	0	0	0	2	1
		I prefer not to respond									0	0	1	1	0	0	0	0
		Total									34	100	135	100	154	100	158	100
30. Enter your year of birth (e.g., 1994):	agecat <i>(Recoded from the information entered in birthyear)</i>	19 or younger									0	0	2	1	0	0	3	1
		20-23									31	91	178	75	224	86	242	77
		24-29									3	9	35	15	22	8	53	17
		30-39									0	0	13	5	10	4	9	3
		40-55									0	0	9	4	4	2	7	2
		Over 55									0	0	1	0	0	0	1	0
Total									34	100	238	100	260	100	315	100		
31. Are you an international student or foreign national?	internat	No									34	100	228	97	254	97	302	96
		Yes									0	0	8	3	8	3	14	4
		Total									34	100	236	100	262	100	316	100

NSSE 2014 Major Field Report, Part II: Comparisons to Other Institutions

Respondent Profile: Comm, Media, PR

University of Minnesota Duluth

Comm, Media, PR

			First-Year Students ^a								Seniors ^a							
Item wording or description	Variable name	Response options	UMD		UMD Peers		Competitors		National Comparison		UMD		UMD Peers		Competitors		National Comparison	
			Count	%	Count	%	Count	%	Count	%	Count	%	Count	%	Count	%	Count	%
32. What is your racial or ethnic identification? (Select all that apply.)	re_amind	American Indian or Alaska Native									0	0	7	3	1	0	2	1
	re_asian	Asian									0	0	10	4	14	5	17	5
	re_black	Black or African American									1	3	22	9	3	1	11	3
	re_latino	Hispanic or Latino									2	6	13	5	7	3	15	5
	re_pacific	Native Hawaiian or Other Pacific Islander									0	0	2	1	2	1	3	1
	re_white	White									31	91	185	78	232	89	258	82
	re_other	Other									0	0	7	3	2	1	3	1
	re_pnr	I prefer not to respond									0	0	12	5	10	4	24	8
Racial or ethnic identification	re_all	American Indian or Alaska Native									0	0	1	0	0	0	0	0
		Asian									0	0	7	3	12	5	12	4
		Black or African American									1	3	16	7	1	0	9	3
		Hispanic or Latino									2	6	6	3	4	2	9	3
		Native Hawaiian/Other Pac. Islander									0	0	1	0	0	0	2	1
		White									31	91	171	72	223	85	245	78
		Other									0	0	5	2	2	1	0	0
		Multiracial									0	0	19	8	9	3	15	5
	I prefer not to respond									0	0	12	5	10	4	24	8	
	Total									34	100	238	100	261	100	316	100	
33. Are you a member of a social fraternity or sorority?	greek	No									31	91	209	88	240	92	293	93
		Yes									3	9	29	12	21	8	23	7
		Total									34	100	238	100	261	100	316	100
34. Which of the following best describes where you are living while attending college?	living	Dormitory or other campus housing (not fraternity or sorority house)									0	0	22	9	17	7	53	17
		Fraternity or sorority house									0	0	4	2	4	2	1	0
		Residence (house, apartment, etc.) within walking distance to the institution									15	44	95	40	183	70	132	42
		Residence (house, apartment, etc.) farther than walking distance to the institution									19	56	113	48	56	22	127	40
		None of the above									0	0	3	1	0	0	3	1
	Total									34	100	237	100	260	100	316	100	
35. Are you a student-athlete on a team sponsored by your institution's athletics department?	athlete	No									33	97	229	97	248	95	301	95
		Yes									1	3	8	3	12	5	15	5
		Total									34	100	237	100	260	100	316	100

NSSE 2014 Major Field Report, Part II: Comparisons to Other Institutions

Respondent Profile: Comm, Media, PR

University of Minnesota Duluth

Comm, Media, PR

Item wording or description	Variable name	Response options	First-Year Students ^a								Seniors ^a							
			UMD		UMD Peers		Competitors		National Comparison		UMD		UMD Peers		Competitors		National Comparison	
			Count	%	Count	%	Count	%	Count	%	Count	%	Count	%	Count	%	Count	%
36. Are you a current or former member of the U.S. Armed Forces, Reserves, or National Guard?	veteran	No								33	100	232	98	258	98	308	98	
		Yes								0	0	5	2	4	2	6	2	
		Total								33	100	237	100	262	100	314	100	
37a. Have you been diagnosed with any disability or impairment?	disability	No								29	88	208	87	228	87	264	84	
		Yes								3	9	20	8	26	10	36	11	
		I prefer not to respond								1	3	10	4	8	3	16	5	
		Total								33	100	238	100	262	100	316	100	
b. [If answered "yes"] Which of the following has been diagnosed? (Select all that apply.)	dis_sense	A sensory impairment (vision or hearing)								0	0	5	20	1	3	4	9	
	dis_mobility	A mobility impairment								0	0	0	0	0	0	3	7	
	dis_learning	A learning disability (e.g., ADHD, dyslexia)								2	67	11	44	16	52	23	53	
	dis_mental	A mental health disorder								1	33	8	32	8	26	10	23	
	dis_other	A disability or impairment not listed above								0	0	1	4	6	19	3	7	
Disability or impairment	disability_all	A sensory impairment								0	0	4	2	1	0	2	1	
	(Recoded from disability and dis_sense through dis_other where each student is represented only once)	A mobility impairment								0	0	0	0	0	0	3	1	
		A learning disability								2	6	6	3	12	5	16	5	
		A mental health disorder								1	3	4	2	4	2	5	2	
		A disability or impairment not listed								0	0	1	0	4	2	3	1	
		More than one disability or impairment								0	0	5	2	5	2	7	2	
		No disability or impairment								29	88	208	87	228	87	264	84	
		Prefer not to respond								1	3	10	4	8	3	16	5	
	Total								33	100	238	100	262	100	316	100		
38. Which of the following best describes your sexual orientation? (Question administered per institution request)	sexorient14	Heterosexual								--	--	150	88	175	91	129	87	
		Gay								--	--	3	2	3	2	4	3	
		Lesbian									--	--	3	2	1	1	1	1
		Bisexual									--	--	6	4	3	2	2	1
		Another sexual orientation									--	--	0	0	0	0	0	0
		Questioning or unsure									--	--	0	0	4	2	1	1
		I prefer not to respond									--	--	8	5	7	4	11	7
		Total									--	--	170	100	193	100	148	100

NSSE 2014 Major Field Report, Part II: Comparisons to Other Institutions

Respondent Profile: Comm, Media, PR

University of Minnesota Duluth

Comm, Media, PR

First-Year Students^a

Seniors^a

Item wording or description	Variable name	Response options	First-Year Students ^a				Seniors ^a											
			UMD		UMD Peers		Competitors		National Comparison		UMD		UMD Peers		Competitors		National Comparison	
			Count	%	Count	%	Count	%	Count	%	Count	%	Count	%	Count	%	Count	%
Institution-reported information																		
<i>(Variables provided by your institution in your NSSE population file.)</i>																		
Institution-reported sex	IRsex	Female																
		Male																
		Total																
Institution-reported race or ethnicity	IRrace	American Indian or Alaska Native																
		Asian																
		Black or African American																
		Hispanic or Latino																
		Native Hawaiian/Other Pac. Islander																
		White																
		Other																
		Foreign or nonresident alien																
		Two or more races/ethnicities																
		Unknown																
Total																		
Institution-reported class level	IRclass	Freshman/First-Year																
		Sophomore																
		Junior																
		Senior																
		Other																
		Total																
Institution-reported first-time first-year (FTFY) status	IRftfy	No																
		Yes																
		Total																
Institution-reported enrollment status	IRenrollment	Not full-time																
		Full-time																
		Total																

Endnotes

- a. All results are unweighted.
- b. Standard deviation is a measure of the amount the individual scores deviate from the mean of all the scores in the distribution.
- c. Standard error of the mean, used to compute a confidence interval (CI) around the sample mean. For example, the 95% CI is the range of values that is 95% likely to contain the true population mean, equal to the sample mean $\pm 1.96 * SEM$.
- d. A percentile is the point in the distribution of student-level EI scores at or below which a given percentage of EI scores fall.
- e. Degrees of freedom used to compute the t-tests. Values differ from Ns due to whether equal variances were assumed.
- f. Statistical significance represents the probability that the difference between the mean of your institution and that of the comparison group occurred by chance: * $p < .05$, ** $p < .01$, *** $p < .001$ (2-tailed).
- g. Cohen's *d*: The mean difference divided by the pooled standard deviation. Effect size indicates the practical importance of an observed difference. An effect size of .2 is generally considered small, .5 medium, and .8 large.
- h. Percentage of students who responded "Done or in progress" except for service-learning which is the percentage who responded that at least "Some" courses included a community-based project.
- i. * $p < .05$, ** $p < .01$, *** $p < .001$ (z-test comparing participation rates).
- j. Cohen's *h*: The standardized difference between two proportions. Effect size indicates the practical importance of an observed difference. An effect size of .2 is generally considered small, .5 medium, and .8 large.
- k. Means calculated from ordered response options (e.g., Very Often, Often, Sometimes, Never) assume equal intervals and should be interpreted with caution. Unless otherwise noted, statistical comparisons are two-tailed independent t-tests. Exceptions are the dichotomous high-impact practice items (11a to 11f) which are compared using a z-test.
- l. Items that make up the Engagement Indicators include the following two-letter prefixes: CL = Collaborative Learning, DD = Discussions with Diverse Others, ET = Effective Teaching Practices, HO = Higher-Order Learning, LS = Learning Strategies, QI = Quality of Interactions, QR = Quantitative Reasoning, RI = Reflective and Integrative Learning, SE = Supportive Environment, and SF = Student-Faculty Interaction.
- m. These are the values used to calculate means. For the majority of items, these values match the codes in the data file and codebook. For items estimating number of papers and hours per week, the values represent actual units using the midpoints of response option ranges and an estimate for unbounded options.
- n. Effect size for independent t-tests uses Cohen's *d*; z-tests use Cohen's *h*.
- o. Statistical comparison uses z-test to compare the percentage who responded "Done or in progress."

Key to symbols:

- ▲ **Your students' average** was significantly higher ($p < .05$) with an effect size at least .3 in magnitude.
- △ **Your students' average** was significantly higher ($p < .05$) with an effect size less than .3 in magnitude.
- ▽ **Your students' average** was significantly lower ($p < .05$) with an effect size less than .3 in magnitude.
- ▼ **Your students' average** was significantly lower ($p < .05$) with an effect size at least .3 in magnitude.